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Gartner Program & Portfolio Management Summit 2017

12 – 13 June / London, UK / gartnerevents.com/eupp mattend

Hot Topics

- Agile PPM
- Effective innovation
- Business agility at scale
- IT governance
- Benefits realization
- Budgeting and financial management
- Capacity planning for effective delivery
- Continuous change management
- The role of metrics in business transformation
- Building an innovative culture
- People management



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#GartnerPPM



Driving Innovation at the Speed of Business

To succeed in the digital age, program and portfolio management leaders must move past the traditional confines of “technical PPM” to deliver new levels of enterprise agility and business value. Transformation is crucial, but the risk of failure is real — requiring a fundamental shift in strategies, processes and leadership.

This year, you will learn how to advance your program and portfolio management leadership, embrace agility as a core capability, and fully exploit the opportunities it presents.

Why Attend

- Simply delivering on time, on budget, is no longer enough to ensure successful strategy execution. Projects need to deliver a business outcome that will contribute to the realization of a strategy for a satisfied customer.
- Project Management is increasingly perceived as too complex and too expensive. PMs will need to consider alternative roles like Scrum master and product manager to preserve their careers in IT.
- Project Management talent deficiencies in organizations hamper strategy implementation efforts 40% of the time. PMs will need to improve their business acumen and leadership skills to stay on top.
- Program managers will be increasingly in demand as project work becomes more complex and more business oriented.
- The increasing sophistication of portfolio management will require new skills of PPM professionals.

Who Should Attend

- PMO leaders
- EPMO managers and directors
- Project portfolio managers and directors
- Program and project management leaders
- IT strategists and planners
- Change management leaders



Agenda Tracks

A Transformation Gets Real: Executing Against Strategy

The essentials of program and portfolio management include ecosystems, demand and resource management, benefits realization, relevant performance indicators and metrics, and more. This track will emphasize the synergy between strong strategies and actual execution — and offer pragmatic direction for program and portfolio management transformation.

Hot Topics

- Managing interdependencies
- Agile
- Business transformation
- Adapting to digitalization

B Agile Business Impacts: Emerging Roles, Rules and Risks

New digital concepts offer unprecedented opportunity for the business, but program and portfolio management leaders must be fully equipped to apply them, either in a supporting role or as part of a larger program plan. This track will focus on agile development, mobile, DevOps, information logistics and other new program and portfolio management developments — and explore the spectrum of issues and risks they present.

Hot Topics

- Innovation
- Governance
- Bimodal IT
- Mobile apps

C The Changing Program and Portfolio Management Ecosystem: Building on Excellence

The program and portfolio management ecosystem of sponsors, stakeholders, team members and suppliers is changing in profound ways, but in order to thrive, it must be built on a solid and sustainable foundation. In this track, we will explore how to integrate and balance emerging roles, mergers and acquisitions (M&As), crowdsourcing and other innovations with a commitment to flawless execution of core program and portfolio management goals, strategies and values.

Hot Topics

- Managing disruption
- SaaS
- Workforce planning
- PPM tools

D Empowering People: New Requirements for the Digital Age

Digitization demands a fundamental change in enterprise culture, with a new understanding of relevant skills, roles and responsibilities. In this track, we will focus on how to empower and support project managers in the digital age — including risk management, emotional intelligence, facilitation and leadership skills, Mode 1 and Mode 2 IT execution, and more.

Hot Topics

- Resource management
- People management
- Agile software



Guest Keynotes



Trusting the Ensemble

Charles Hazlewood
Conductor



Understanding and Maximising the Opportunities in Perpetual Change

Jonathan MacDonald
Founder of Thought Expansion
Network and Internationally
Renowned Speaker

Case Study Speakers

Hear real hands-on “this is how we made it happen” insight, from international organizations whose senior executives are working on the best and most successful PPM initiatives in Europe. The latest case study information will be added to the agenda as it is confirmed at gartnerevents.com/euppmattend



Creating and Managing a Change Portfolio at Yorkshire Building Society

Julia Hodkin,
Head of Change Portfolio Management Office,
Yorkshire Building Society Group



Getting Systems Governance Right in a Global Transformation Program

Rene Laursen,
Director, Business Systems,
LM Wind Power

PRIMARK®

Corporate Culture and EPMO Types; Is There a Best Recipe for Success?

Dee Robertson,
PMO Manager,
Primark



Tracks at a Glance




Please visit gartnerevents.com/euppmattend for full agenda details.

A. Transformation Gets Real: Executing Against Strategy	B. The Changing Program & Portfolio Management Ecosystem: Building on Excellence	C. Empowering People: New Requirements for the Digital Age	D. Agile Business Impacts: Emerging Roles, Rules and Risks
When Everything Changes: Managing Transformation at Scale Joanne Kopcho	Business Agile — Dealing With Complexity and Uncertainty One Decision at a Time Donna Fitzgerald	Existing PMOs in a Disruptive Era: How to Remain Relevant in the Age of Digitalization Daniel Stang	Going from Resource Management to People Engagement Robert Handler
Pivot the Project Portfolio Toward Product Delivery to Succeed in the Digital World Matt Hotle	To the Point: Why Mobile App Analytics is Critical to App Portfolio Management Jason Wong	Evolving Governance and Budgeting Practices for Bimodal IT and Enterprise Agile Bill Swanton	Nature Vs Nurture: Transitioning to an Innovation Mindset Eric Van Omeron
How a Business Operating System Can Guide CIOs to Digital Business Success and Optimize Enterprise Performance Marc Kerremans	Stop Doing SCRUM — Be Agile Nathan Wilson	The Shadow Side of SaaS: How to Embrace SaaS Applications Acquired by Line-of-Business Leaders Stefan van der Zijden	To the Point: Maverick: When We Are All Freelancers Without a Boss Helen Poiteven
To the Point: The Strategy Realization Office: Collaboration Gets Strategy Executed Joanne Kopcho	PPM Innovation for Product Management Michelle Durest	Apply Strategic Workforce Planning to Digital Business Transformation Initiatives Helen Poitevin	Herding Cats, Goats and Software Developers: Distributed Agile Practices for a Digital Age Mike West
Bimodal Business Transformation Bruce Robertson	Getting to Grips With KPIs and Metrics That Focus on Business Outcomes Lars Mieritz	To the Point: PPM State of the Market Universe Daniel Stang	Only the Adaptive Survive: PMs and BAs on Agile Projects and Digital Products Matt Light

Agenda as of 26 January 2017 and subject to change

When attending this event, please refer to the agenda handout provided or the Gartner Events mobile app for the most up to date session and location information.

Additional Agenda Highlights

-  **Case Studies**
Hear real-life case studies from leading organizations sharing their insights on concerns, challenges and solutions
-  **Analyst One-on-One Meeting***
Complimentary consulting with a Gartner analyst of your choice
-  **Analyst-User Roundtables***
Moderated by Gartner analysts for exchanging ideas and best practices with your peers. Analyst-User Roundtables will include:
 - Tactics for Improving Resource Management
 - Running Agile Projects at Scale
 - Solving the Bimodal Dilemma: How to be Agile and Traditional at the Same Time

*Space is limited and pre-registration is required.

What are attendees saying?

“The presentations really helped me to see what I will have to do for the next year’s master plan”

Specialist of SPMO, Isbank

“The Gartner PPM Summit provides a great annual opportunity to meet with like-minded professionals, learn about latest sector developments and provides valuable time to reflect on my own role. Returning as an alumni has enabled me to make the most of this unique experience.”

**Information Systems,
University of Nottingham**

Solution Showcase

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Premier



Changepoint is a leading provider of project and portfolio management, enterprise architecture and professional services management applications to more than 1,000 global customers. We help companies connect their strategic objectives with the execution of their business initiatives and technology projects. Our software applications enable organizations to think about their technology investments, shape the way those investments are made and do high-impact projects in a well-managed way. For more information, visit: www.changepoint.com



Clarizen is a collaborative work management solution built on a secure, scalable platform and designed to create a meaningful engagement experience that allows everyone to work the way they work best. When employees can connect to a larger and more meaningful purpose, progress is not only clear, it's accelerated. The company is privately held with office locations including San Mateo (California), Tel Aviv and London. To learn more, visit www.clarizen.com



Microsoft is the worldwide leader in software & services. Microsoft Project offers flexible online and on-premises solutions for project portfolio management (PPM) and everyday work, enabling you to effectively prioritize, execute and achieve strategic goals — from simple projects to complex programs and portfolios. Project provides choices for teams, departments, and large organizations to adopt lightweight or rigorous approaches to PPM. Apps for Project, available through Office Store, help customers meet their custom needs faster. www.microsoft.com



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Platinum



Antura Projects is a complete solution for project, portfolio and resource management. Since 2001, we have supported over 150,000 users in more than 50 countries to achieve excellence within PPM. Experience the perfect combination of powerful features, great flexibility, fast deployment and outstanding usability. www.antura.com



Workfront is a cloud-based Enterprise Work Management solution that helps IT, marketing and other enterprise teams conquer the chaos of excessive email, redundant status meetings, and disconnected tools. Workfront is a centralised, easy-to-adopt solution for managing and collaborating on all types of work through the entire work lifecycle, improving productivity and executive visibility. www.workfront.com

Silver



PPMAnywhere helps teams optimise projects and portfolios through process driven collaboration. Our simple user experience allows complex organizations to gain comprehensive and accurate views of their prioritised strategic change portfolio. www.polarisoft.com



Project Objects delivers a comprehensive “Enterprise Program & Project Intelligence platform” covering the full projects lifecycle and supporting all the Enterprise PPM processes. www.projectobjects.com



Sciforma helps deliver projects on time, within budget and with the appropriate level of governance and benefits tracking. Highly configurable off-the-shelf SaaS or on-premise solution. www.sciforma.com



Software AG's Alfabet helps decision-makers make better investment decisions and reduce transformational risks by understanding when, where, how and why to change the IT portfolio. www.softwareag.com



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Pricing & Registration

Early-bird discount

Early-bird price: €2,300 + VAT

Save €325 when you register by 14 April

Standard price: €2,625 + VAT

Public sector price: €2,075 + VAT

3 ways to register

Web: gartnerevents.com/euppmattend

Email: emea.registration@gartner.com

Phone: +44 20 8879 2430

Gartner clients

A Gartner ticket covers both days of the Summit. Contact your Account Manager or email emea.events@gartner.com to register using a ticket.

Bring your team!

Maximize learning by participating together in relevant sessions or splitting up to cover more ground, sharing your session take-aways later.

Summit Team Discount Offers:

- 4 for the price of 3
- 7 for the price of 5
- 10 for the price of 7



Summit venue



Park Plaza Westminster Bridge
London, UK.

There are two special promotional Gartner rates available:

- Superior Room — £195 per night
(Includes Breakfast)
- Studio Room — £225 per night
(Includes Breakfast)

Please note that these rates are based on single occupancy and excludes VAT.

In order to secure accommodation at the preferred rate please visit:

www.parkplaza.com/ppm-it-summit

Alternatively, you can either email your request to gartnerconference@pphe.com or call the Park Plaza Westminster Bridge in-house reservations office on +44 844 415 6780, quoting the promotion code **GART06**

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