Gartner Security & Risk Management Summit 2017
21 – 22 August / Hilton Sydney
gartner.com/ap/security

Early-bird discount
Save $400 before 23 June

Manage Risk.
Build Trust.
Embrace Change.

#GartnerSEC

Gartner Predicts
By 2018, the 60% of enterprises that implement appropriate cloud visibility and control tools will experience one-third fewer security failures.

Agility. Efficiency. Productivity. Profit. Digital business can yield many benefits, but it also exposes organizations to new threats and risks. Today’s security and risk practitioners face unprecedented challenges in dealing with the **volume, variety and velocity of digital business interactions**.

To realize the full potential of digital business, security and risk leaders must deliver a program that establishes the enterprise, with its systems and employees, as a *trusted participant in the digital economy*. This requires organizations to use **adaptive security architectures** capable of leveraging **intelligence and intelligent systems** to enable **context-aware security controls**. Concurrently, organizations are still failing to do the basics well enough, which are still the most common cause of breaches. Building resilient digital business systems that are versatile and dynamic allows security and risk leaders to prepare for and head off increasingly dangerous cyberthreats.

At the Gartner Security & Risk Management Summit 2017, 21-22 August, in Sydney, Australia, you’ll learn how to prioritize proven practices as well as understand new and innovative technologies and methods to help manage increasing cybersecurity risks without unnecessarily inhibiting the business.

**Key benefits**

- Understand the need to move towards a “trust first” approach
- Learn how to build intelligence-based, context-aware digital trust
- Solidify your agile and bimodal strategy in the digital business environment
- Develop approaches for how to institutionalize adaptive security architectures
- Consider the convergence of IT disciplines and the distribution of security responsibilities
- Gain insight into user behaviors through analytics
- Assess the impact and opportunities of Internet of Things (IoT) on security and risk
- Get direction on how to leverage trust intelligence to create a trusted ecosystem
- Consider avenues for sourcing talent and developing skills
- Stay apprised of market trends including cloud, data and application protection, mobile environment and cybersecurity
What’s new for 2017

• Expanded CISO Circle program for the most senior Security and Risk officers
• Spotlight on overcoming talent shortage, sourcing for skills and driving gender diversity
• Increased number of Gartner Analysts to address wider and in-depth coverage
• “Ask the Analyst” sessions to provide wider access to analysts and peers

Hot topics

- Cybersecurity and threat management
- Context-aware digital trust
- Adaptive security architectures
- Data security, classification and loss prevention
- Application security
- Safer cloud computing
- Informed risk governance
- Security analytics, attack and anomaly detection
- Identity governance and access management
- Network security
- Security awareness and training
- Impact of IoT on security
- Mobile security for digital business
- Talent and skills management
- Cybersecurity and threat management
- Context-aware digital trust
- Adaptive security architectures
- Data security, classification and loss prevention
- Application security
- Safer cloud computing
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- Network security
- Security awareness and training
- Impact of IoT on security
- Mobile security for digital business
- Talent and skills management

ATTENDEE TESTIMONIAL:

“It’s my first time attending a Gartner event. From the very first session, I found the topics very valuable and relevant to the concerns we are facing, and the initiatives we’ve been trying to implement are confirmed by what I’ve learned from the speakers. It’s good to know we’re on the right path!”
Liberty Fernandez, Security Consultant, Department of Internal Affairs

Who should attend

- CSOs, CISOs, CROs, CPOs and their teams
  - Security and risk management
  - Business/IT security alignment
  - IT/OT security integration
  - Governance and policy setting
  - Creating a risk-aware culture
  - People-centric security
- Security leaders
  - Network security leaders
  - Mobile application and security
  - Social media & security
  - Consumerization
  - Advanced targeted threats
  - Incident response
  - Cybersecurity
  - Cloud computing security
  - Addressing emerging threats
- Governance, risk and compliance consultants
  - Digital risks in financial services
  - Operational technology risks
  - GRC application strategy
  - Information governance
  - Big data litigation and regulatory risks
- Business continuity and IT disaster recovery managers
  - BCM program management
  - BCM standards and organization
  - Supplier management/third party risk
  - BCM metrics
  - Cloud service provider risk
  - IT-DRM exercise automation
  - 24/7 and continuous application availability
  - Data replication alternatives and strategies

GARTNER PREDICTS

By the end of 2018, over 40% of firewall providers will incorporate historical threat detection into access control policies, up from 1% in 2016

Visit gartner.com/ap/security for updates and to register!
Guest keynote

The New Rules of Trust in the Digital Age

Digital technologies are changing the speed and nature of how trust is built and destroyed, giving rise to new business models and behaviors. Airbnb, Tinder and Uber are just a handful of examples of how new trust mechanisms are enabling us to become comfortable with people, experiences, systems and ideas that we might never have otherwise considered. Rachel will explore how trust is shifting from institutions to individuals, and the profound implications of this change.

Rachel Botsman
Global Authority on a New Era of Trust

Gartner keynotes

Opening Keynote: Manage Risk, Build Trust, and Embrace Change by Becoming Adaptive Everywhere

In this opening keynote, Gartner will introduce a new charter for information security that will transform all areas of information security moving forward. Building on Gartner’s Adaptive Security Architecture vision, this keynote will extend the ability and need to be continuously adaptive to all disciplines of information security. This approach will be the only way that information security will be able to balance the rapidly changing requirements of digital business with the need to protect the organization from advanced attacks while maintaining acceptable levels of risk and compliance. We will explore this future vision and use real-world examples on how this mindset will apply to your information security and risk organization, processes and infrastructure.

Steve Riley, Sid Deshpande and Ramon Krikken

Closing Keynote: Key Take-Aways: Your Guide for the Next 12 Months

Join the leading global analysts as they distill the two days of content into the “must action” advice to set you to success. This session will help you prioritize your objectives as you look to put into practice much of what you have heard — covering security leadership, risk and compliance, technologies, architectures and the all important business contribution.

Tom Scholtz, John Wheeler, Rob McMillan, Toby Bussa and Anton Chuvakin

Earl Perkins
Research VP
Selection and implementation of infrastructure protection technology and cloud security; Selection and implementation of security monitoring products and services, including SIEM, threat intelligence, APT, DDoS, Wi-Fi, firewall, IPS, IDS, LEBSA, UBA; Implementation of a vulnerability management strategy; Managed security service providers; Threat intelligence

Security information and event management (SIEM) solutions and services; Managed security services (MSS) and managed detection and response (MDR) services; Security event monitoring for enterprises and midsize organizations; User and entity behavioral analytics (LEBA) technologies; Threat and vulnerability management tools and services

Security and compliance risks of cloud computing and SaaS; Policy, process and product strategies to control public cloud risks

Cloud computing and security technology selection; Managed security services adoption; Impact of digital business models on security strategies; Emerging trends in cloud access security brokers; Future directions of security markets

Driving security awareness and communications program optimization; Architecting crisis communication messaging; Executing companywide, global phishing programs

Mobile app security and web services security, including WAF, API gateways and secure development; Structured and unstructured data masking, anonymization, tokenization, database security, DAP/DAM, Cloud access security brokers (CASB) and securing software as a service (SaaS); Internet of Things security – IoT security

Security strategy, governance, organization, budget and staffing; Presenting risk and security to senior management and the board; Measuring security and its relevance to business objectives; Security policy development and implementation; Security incident response planning

Digital security strategy and planning for operational technology (OT); Digital security strategy and planning for the Internet of Things (IoT); Digital security strategy, governance and practice for the organization

Identity and access management strategy, policy planning, implementation and operations; User authentication, Web access management, single sign-on, identity federation and directory services; Identity and access management technology transformation, market trends, best practices, vendor selection, integration and consulting; Privileged access management (PAM)

Selection and implementation of infrastructure protection technology and cloud security; Selection and implementation of security monitoring products and services, including SIEM, threat intelligence, APT, DDoS, Wi-Fi, firewall, IPS, IDS, LEBSA, UBA; Implementation of a vulnerability management strategy; Managed security service providers; Threat intelligence

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Visit gartner.com/ap/security for updates and to register! 

Book your analyst one-on-one: Year on year, attendees tell us that one of the biggest benefits of attending this event is the direct access to unbiased Gartner expertise — something you will not find anywhere else!
Plan your experience

Your agenda architecture

A  Chief Information Security Officer (CISO) Program: Paving the Way for Algorithmic Business
As businesses go digital, the “control everything” approach won’t work anymore. CISOs must recognize business goals, and assess and communicate risks in business terms. Learn how to cement your role as a business leader, communicator and go-to problem solver.


B  Risk Management and Compliance Program: Managing Risk on the Road to Digital
Digital risks are expanding as more data and technologies are woven into the fabric of the business. The evolving compliance and regulatory landscape compounds the complexity of these risks. This program highlights new digital risks and how to mitigate them.

Hot Topics: The Future of Risk Management / Adopting a Bimodal Approach to Risk and Security / Cloud Partners, Suppliers and Brokers / Embracing Risk Adoption at C-Level / Risk Assessment in IoT Innovation

C  Security Program: Building Trust and Resilience With Agile Security
Get practical strategies to build a trusted, resilient environment for digital business and agile IT. As new business practices bring new threats, security must evolve — without neglecting legacy infrastructure. Learn how to support the new and improve the old.

Hot Topics: Top Cybersecurity Trends for 2017 / Key Trends in Managed Security Services / Emergence of IAM as a Key to Digital Business / Private Clouds and IaaS / End-Point Protection and Mobile Security

Demands on security and risk keep increasing as digital business accelerates and threats evolve. These tactical recommendations help you enable risk-aware, business-outcome-focused architectures and solutions for today’s changing IT and business environments.


The role of the chief information security officer (CISO) continues to evolve, influenced by numerous factors, including, but not limited to, an increased focus on risk management, changes in the global business environment, proliferation of legal and regulatory requirements, and the ever-more complicated technology and threat landscape. All of these drivers have culminated in the role of the CISO becoming increasingly more business-focused.

The CISO Circle provides chief information security officers (CISOs) an enhanced experience through exclusive presentations and networking opportunities. Participants have the chance to form valuable peer connections, hone their leadership skills and understand how to best advance business objectives with successful IT innovation.

Hot topics:
• Implications of the Digital Ecosystem
• Components of Digital Security Strategy
• Building Security Analytics Capability
• Developing a Risk-Aware Culture
• Mastering the Art of Persuasion

Eligibility
CISOs, CROs and senior executives. Pre-qualification required. You must be registered for the Gartner Security & Risk Management Summit 2017 in order to attend the CISO Circle.

How to Participate
You will be prompted to apply when you register for Gartner Security & Risk Management Summit.
GARTNER PREDICTS

By 2018, over half of large organizations globally will compete using advanced analytics and proprietary algorithms, causing the disruption of entire industries.
### Agenda at a glance

**Monday, 21 August 2017**

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
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<tbody>
<tr>
<td>07:30 – 18:30</td>
<td>Registration</td>
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<tr>
<td>08:30 – 09:15</td>
<td>Tutorial: Gartner Essentials: Top Security and Risk Predictions for 2017</td>
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<tr>
<td></td>
<td>Toby Buss</td>
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<tr>
<td>09:30 – 10:30</td>
<td>Gartner Opening Keynote: Manage Risk, Build Trust, and Embrace Change by Becoming Adaptive Everywhere</td>
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<tr>
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<td>Steve Riley, Sid Deshpande, Ramon Krikken</td>
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<tr>
<td>10:30 – 11:00</td>
<td>Refreshment Break in the Solution Showcase</td>
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<tr>
<td>11:00 – 11:45</td>
<td>TRACKS</td>
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<tr>
<td></td>
<td>A. Chief Information Security Officer (CISO) Program</td>
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<td></td>
<td>B. Risk Management and Compliance Program</td>
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<td></td>
<td>C. IT Security Program</td>
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<td>D. TechInsights: Security Architecture Track</td>
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<tr>
<td>11:00 – 11:45</td>
<td>State of IoT and IT/OT Security, 2017</td>
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<td></td>
<td>Earl Perkins</td>
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<tr>
<td>12:00 – 12:30</td>
<td>Solution Provider Sessions</td>
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<tr>
<td>12:30 – 13:45</td>
<td>Lunch in the Solution Showcase</td>
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<tr>
<td>13:45 – 14:30</td>
<td>End-User Case Study</td>
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<td>Refer to Gartner Events Navigator</td>
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<td>Refreshment Break in the Solution Showcase</td>
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<tr>
<td>15:45 – 16:30</td>
<td>Five Tests That You Must Apply to Your Security Policy</td>
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<tr>
<td>16:45 – 17:30</td>
<td>Guest Keynote: The New Rules of Trust in the Digital Age</td>
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<td>Rachel Botman, Global Authority on a New Era of Trust</td>
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<tr>
<td>17:30 – 19:00</td>
<td>Networking Keynote in the Solution Showcase</td>
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**Tuesday, 22 August 2017**

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<tr>
<td>08:00 – 17:00</td>
<td>Registration</td>
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<tr>
<td>07:30 – 08:15</td>
<td>Industry Breakfast: Public Sector</td>
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<td>Industry Breakfast: Financial Services: Are They Secure? Assessing Clouds, Partners and Suppliers</td>
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<td>Jay Heiser</td>
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<tr>
<td>08:30 – 09:15</td>
<td>The State of Security Behavior Management</td>
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<td>Joanna Huisman</td>
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<td>Maverick Research: Disband Your Security Team Now!</td>
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<td>State of Security Governance, 2017 – Where Do We Go Next?</td>
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<td>John Wheeler</td>
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<td>14:15 – 15:00</td>
<td>Confront the Cybersecurity Talent Shortage</td>
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<td>Sam Olyaei</td>
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<td>Closing Remarks</td>
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Gartner Security & Risk Management Summit 2017
### Agenda as of 10 May 2017 and subject to change

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<td>B. Risk Management and Compliance</td>
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<td>Tutorial: Data Security Survival Guide</td>
<td>Deborah Kish</td>
<td>A. Chief Information Security Officer</td>
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<td>Workshop: Developing, Implementing and Optimizing Security Monitoring Use Cases</td>
<td>Anton Chuvakin</td>
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<td>Roundtable: Effective Governance of the Public Cloud</td>
<td>Jay Heiser</td>
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<td>State of Security Governance, 2017</td>
<td>Steve Riley</td>
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<td>Craig Lawson</td>
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<td>Ask the Analyst Roundtables</td>
<td>Eric Ouellet</td>
<td>C. Security Behavior</td>
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<td>Networking Reception in the Solution Showcase</td>
<td>Tom Scholtz</td>
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Visit gartner.com/ap/security for updates and to register!
Solution Showcase

Develop a “shortlist” of technology and service providers. Get exclusive access to client case studies, product roadmaps, and demos. Talk to solution experts who can answer your specific questions.

Premier

BeyondTrust™  
F5  
LogRhythm™  
OPTUS

Skyhigh  
Symantec  
VMware

Platinum

Citrix®  
CyberArk®  
DARKTRACE  
Okta  
One Identity

SecureWorks®  
ServiceNow®  
Splunk®  
Tenable®

Silver

BMC  
CA technologies  
Centrify®  
Crowdstrike  
Cylance

Firemon  
ForeScout®  
Forticore  
Fortinet  
Gemalto

Lookout  
Malwarebytes  
Mimicast  
Netskope  
Neustar  
PIREAN

Rapid7  
RSA  
Skybox Security  
Thales  
Trustwave®  
Zerto

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For further information about sponsoring this event:

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Maria Kamberidis  /  +61 427 327 222  /  maria.kamberidis@gartner.com
Oliver Lee  /  +61 477 717 986  /  oliver.lee@gartner.com
Registration and pricing

Gartner events deliver what you need
In addition to four tracks of the latest Gartner analyst research, keynote speakers and case studies, your Summit registration fee includes complimentary access to these special features:

• Analyst one-on-one meeting
• Ask the Analyst roundtables*
• Analyst-user roundtables*
• Workshops*
• Solution Showcase
• Networking lunches and receptions

*Space is limited and pre-registration is required. Limited to end-user organizations only.

Group rate discount
Maximize learning by participating together in relevant sessions or splitting up to cover more ground, sharing your session take-aways later.

Complimentary registrations:
• 1 for every 3 paid registrations
• 2 for every 5 paid registrations
• 3 for every 7 paid registrations

For more information, email apac.registration@gartner.com or contact your Gartner account manager.

Earn CPE Credits
As a Gartner Security & Risk Management Summit attendee, any session you participate in that advances your knowledge within that discipline may earn you continuing professional education (CPE) credits from the following organizations:

• (ISC)2 (CISSP, CAP, SSCP and CSSLP)
• ISACA (CISA, CISM and CGEIT)
• DRII (CEAP)
• Business Continuity Institute (BCI) CPD

Early-bird discount
Early-bird price:
A$2,650 exc. GST

Save A$400 when you register by 23 June and receive a complimentary research report:
Gender Diversity in Security and Risk Management Provides the Talent to Address the Skills Shortage

Standard price: A$3,050 exc. GST
Public sector price: A$2,525 exc. GST

3 ways to register
Web: gartner.com/ap/security
Email: apac.registration@gartner.com
Phone: +61 2 8569 7622

Gartner event tickets
We accept one Gartner summit ticket or one Gartner Catalyst ticket for payment. If you are a client with questions about tickets, please contact your sales representative or call +61 2 8569 7622.

Summit venue
Hilton Sydney
488 George Street Sydney, NSW 2000, Australia
Phone: +61 2 9266 2000
www.hilton.com/sydney

Gartner hotel room rate:
A$306 incl. GST per night at the Hilton Sydney

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Gartner Security & Risk Management events around the globe

Identity & Access Management Summit
6 – 7 March / London, UK

Security & Risk Management Summit
12 – 15 June / National Harbor, MD

Security & Risk Management Summit
12 – 14 July / Tokyo, Japan

Security & Risk Management Summit
8 – 9 August / Sao Paulo, Brazil

Security & Risk Management Summit
21 – 22 August / Sydney, Australia

Security & Risk Management Summit
29 – 30 August / Mumbai, India

Security & Risk Management Summit
18 – 19 September / London, UK

Security & Risk Management Summit
30 – 31 October / Dubai, UAE

Identity & Access Management Summit
28 – 30 November / Las Vegas, NV