Gartner
Supply Chain
Executive Conference

The World’s Most Important Gathering of Supply Chain Leaders

May 17 – 19, 2016  I  Phoenix, AZ
events.gartner.com/go/scc7
#GartnerSCC
AGENDA

To help navigate our agenda, we have segmented it by tracks. Each track aligns to Supply Chain leadership roles. Please see Events Navigator to help identify the sessions most relevant to you by track category.

**Track**
- **A** Supply Chain Strategy and Leadership
- **B** Supply Chain Innovation
- **C** Supply Chain Planning
- **D** Logistics
- **E** Supply Management and Manufacturing

**EVENTS NAVIGATOR**

Manage your agenda with the Events Navigator app. Available for: iOS and Android devices. Also available for web: [events.gartner.com/go/scc7](http://events.gartner.com/go/scc7)

**MONDAY, MAY 16**

**12:00 p.m. – 7:30 p.m.**  
Registration **Grand Sonoran E, Level 1**

**12:00 p.m. – 7:30 p.m.**  
GZ1. Gartner zone: Gartner Supply Chain Benchmarking **Gartner zone, Grand Sonoran Foyer, Level 1**

### Consumer-Retail Value Exchange

**1:00 p.m. – 1:45 p.m.**  
**CRX1.** How VF Corporation Transforms from Wholesaling to Retailing  
Kevin Donnelly, VF Corporation  
**Grand Canyon 9, Level 1**

**1:45 p.m. – 2:30 p.m.**  
**CRX2.** Fast and Agile at Mead Johnson Nutrition Mexico Delivers Lean Supply Capability  
Saúl Martínez-Mejía, Mead Johnson  
**Grand Canyon 9, Level 1**

**2:30 p.m. – 3:00 p.m.**  
Networking Break

**3:00 p.m. – 3:45 p.m.**  
**CRX3a.** Making Customer Service a Commercial Competitive Edge  
Chris Poole, Gartner  
**Grand Canyon 6, Level 1**

**3:45 p.m. – 4:30 p.m.**  
**CRX4a.** The State of the Consumer Products Industry — Today and Tomorrow  
Steven Steutermann, Gartner  
**Grand Canyon 6, Level 1**

**4:30 p.m. – 5:00 p.m.**  
Networking Break

**5:00 p.m. – 5:45 p.m.**  
**CRX5.** Consumer-Retail Value Chain Town Hall Meeting  
Chris Poole and Tom Enright, Gartner; Michael O’Brien, Starbucks; Rick Frazier, Coca-Cola Refreshments; Jeff Sluder, P&G  
**Grand Canyon 9, Level 1**

**5:45 p.m. – 6:30 p.m.**  
**CRX6.** Gartner “Consumer-Retail Supply Chainnovators” Awards  
Tom Enright, Gartner  
**Grand Canyon 9, Level 1**

**6:30 p.m. – 7:30 p.m.**  
Networking Cocktail Reception **Sunset Lawn, Level 1**

### Healthcare Value Exchange

**1:00 p.m. – 1:45 p.m.**  
**HCX1.** Supply Chain Transformation for Total Health Management  
Laurel Junk, Kaiser Permanente  
**Grand Sonoran G, Level 1**

**1:45 p.m. – 2:30 p.m.**  
**HCX2.** Six Big Questions: An Interactive Town Hall Session for the Healthcare Supply Chain  
Eric O’Daffer, Gartner  
**Grand Sonoran G, Level 1**

**2:30 p.m. – 3:00 p.m.**  
Networking Break

**3:00 p.m. – 3:45 p.m.**  
**HCX3a.** Alignment in the Pharmaceutical Supply Chain at IDNs  
Deborah Simonson, Ochsner Health System  
**Grand Canyon 8, Level 1**

**3:45 p.m. – 4:30 p.m.**  
**HCX4a.** What’s Next? A CSRO View of Where IDN Supply Chain Needs to Go  
Jim Sizguy, UPMC  
**Grand Canyon 8, Level 1**

**4:30 p.m. – 5:00 p.m.**  
Networking Break

**5:00 p.m. – 5:45 p.m.**  
**HCX5.** Measuring and Scaling Supplier Performance Through Quality Assessments and Scorecards  
Jon Stegner, University of Chicago Medical Center  
**Grand Sonoran G, Level 1**

**5:45 p.m. – 6:30 p.m.**  
**HCX6.** Gartner “Healthcare Supply Chainnovators” Awards  
Eric O’Daffer and Stephen Meyer, Gartner  
**Grand Sonoran G, Level 1**

**6:30 p.m. – 7:30 p.m.**  
Networking Cocktail Reception **Sunset Lawn, Level 1**

### High-Tech Manufacturing Value Exchange

**1:00 p.m. – 1:45 p.m.**  
**HMX1.** Digital Business and Growth Imperatives for Supply Chains  
Michael Burkett, Gartner  
**Grand Canyon 5, Level 1**

**1:45 p.m. – 2:30 p.m.**  
**HMX2.** Cisco Supply Chain-Journey to Customer Outcomes  
CW Foong, Cisco Systems Inc; USA; Joe McMorrough, Cisco  
**Grand Canyon 5, Level 1**

**2:30 p.m. – 3:00 p.m.**  
Networking Break

**3:00 p.m. – 3:45 p.m.**  
**HMX3.** Co-Presentation: How Voice of the Customer Can Improve the Quality of Your Products and Services  
Michael Shepherd, Dell; Simon F. Jacobson, Gartner  
**Grand Canyon 5, Level 1**

**3:45 p.m. – 4:30 p.m.**  
**HMX4.** Delivering Solutions in the Digital World  
Dana Hullinger, Boeing Defense, Space & Security  
**Grand Canyon 5, Level 1**

**4:30 p.m. – 5:00 p.m.**  
Networking Break

**5:00 p.m. – 5:45 p.m.**  
**HMX5.** Panel Discussion: Business Ecosystems/Solution-Centric Supply Chains  
Stan Annonov, Gartner; Emrie Keith, Arrow Electronics, Inc.; Fred Hartung, Jabil Circuit, Inc.; Richard Burden, Celestica; Wade McDaniel, Ametek Inc.  
**Grand Canyon 5, Level 1**

**5:45 p.m. – 6:30 p.m.**  
**HMX6.** Gartner “High-Tech Manufacturing Supply Chainnovators” Awards  
Virginia Howard, Gartner  
**Grand Canyon 5, Level 1**

**6:30 p.m. – 7:30 p.m.**  
Networking Cocktail Reception **Sunset Lawn, Level 1**

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**Gartner Supply Chain Executive Conference 2016**

**INTERACTIVE SESSIONS**

**Roundtables**  
These sessions are lightly moderated discussion groups to help you share best practices, challenges, and industry experiences with your peers.

**Workshops**  
These sessions are rooted in practical and skill-based learning. These highly interactive, task-oriented sessions help peers work together to tackle a perplexing industry challenge or opportunity.

**REG**  
Pre-Registration is required for these sessions. Please visit Events Navigator for up to date availability.

**Waitlist Process:** If you are interested in joining a session that is full, please go to the session room 15 minutes prior to the start time of the session to add your name to the waitlist. At the start time of the session, we will accommodate as many attendees as possible.

*Interactive Sessions are available to Supply Chain Executives only. Vendors and Service Providers are not allowed.

Agenda current as of May 4, 2016 and subject to change. Please see Events Navigator for full session and speaker details.
TUESDAY, MAY 17

6:15 a.m. – 7:15 a.m. Networking Activity: 5K Fun Run (Registration via Events Navigator is required but all attendee types are welcome to attend.) Sunset Lawn, Level 1

7:00 a.m. – 6:00 p.m. Registration Grand Sonoran E, Level 1

7:00 a.m. – 6:00 p.m. G22. Gartner zone: Gartner Supply Chain Benchmarking Gartner zone, Grand Sonoran Foyer, Level 1

7:30 a.m. – 8:30 a.m. Attendee Networking Breakfast by Hobby Ballroom Lawn, Level 2

8:30 a.m. – 9:15 a.m. K1. Gartner Keynote: Innovate Under Every Condition: The Bimodal Supply Chain David A. Willis, Gartner Grand Canyon Ballroom, Level 1

9:15 a.m. – 10:00 a.m. K2. Guest Keynote: Supply Chain Innovation & Excellence: Engaging 36,000 Supply Chain Brains Across the World Chris Tyas, Nestlé Grand Canyon Ballroom, Level 1

10:00 a.m. – 10:30 a.m. G23. Gartner zone: Supply Chain Cost Optimization Gartner zone, Grand Sonoran Foyer, Level 1

10:00 a.m. – 10:30 a.m. Networking Break Grand Canyon Ballroom Foyer, Level 1

10:15 a.m. – 11:15 a.m. R1. Roundtable: Supply Chain M&A: Challenges and Best Practices Jan Kohler, Gartner Grand Sonoran B, Level 1 REG

R2. Roundtable: So What If You Improved Your Forecast? Steven Steutermann, Gartner Grand Sonoran C, Level 1 REG

10:30 a.m. – 11:15 a.m. A1. Case Study: Winning the Supply Chain Talent Wars Dana Stiffler, Gartner; Mike Duffy, Cardinal Health, Inc. Grand Canyon 6, Level 1

B1. An “Apps” Approach to Supply Chain Analytics: Leveraging Analytics and Modeling Platforms to Build Flexible Solutions Noha Tohmary, Gartner Grand Canyon 7, Level 1

C1. Managing Your Supply Chain Health Debra Hofman, Gartner Grand Canyon 8, Level 1

D1. Case Study: Partnering to Win: Elevating the Role of the Logistics Provider Greg Arni, Gartner; Rob Coyle, ClassSmithMclean Grand Canyon 5, Level 1

E1. Seven Procurement Trends That Will Impact You Ray Barger Jr, Gartner Grand Canyon 9, Level 1

11:30 a.m. – 12:15 p.m. SP1. Elementum: The Fast Eat the Slow: Stories from High Velocity Supply Chains Anu Hans, Johnson & Johnson; Brian Blockett, Verizon; Craig Lewis, Elementum; Michael O'Brien, Starbucks; Jeff Wood, Allegion Grand Canyon 6, Level 1

SP2. DSI: The Digital Supply Chain Platform: Why It’s at the Heart of the Digital Economy Andy Briley, OSI Grand Canyon 5, Level 1

SP3. E2open, LLC: Minimizing Inventory Liability in an Outsourced Environment Jeff Weingardt, Coriant Grand Canyon 8, Level 1

SP4. Kewill: Moving Transportation Forward with the Power of a TMS Rick Gaynor Grand Canyon 5, Level 1

SP5. Quintiq: Big Decisions: Hitting a Moving Target with Advanced Analytics Dr. Victor Allis, Quintiq Grand Sonoran G, Level 1

SP6. Steelwedge: Divided You Fall: Why Our Modern World Demands Unified Planning David Simchi, Opalytics; Glenn Jones, Steelwedge Grand Canyon 7, Level 1

12:15 p.m. – 1:15 p.m. Attendee Lunch Meal Pavilion (Outside of the Grand Saguaro Ballroom Exit), Level 1

12:15 p.m. – 1:15 p.m. SLR1. Sponsor Lunch Roundtable: Logility: Optimizing Your Return on Inventory Sean Willems Ph.D, Logility and University of Tennessee; Barrett Crane, HP Inc. Grand Sonoran I, Level 1 REG

12:15 p.m. – 2:15 p.m. Grand Saguaro Ballroom, Level 1

12:30 p.m. – 12:50 p.m. M01. Magic Quadrant for Supply Chain Planning System of Record Amber Salley, Gartner Theater A, Grand Saguaro Ballroom, Level 1

M02. Magic Quadrant: Warehouse Management Systems Dwight Klappich, Gartner Theater B, Grand Saguaro Ballroom, Level 1

1:00 p.m. – 1:20 p.m. TH2. Kinaxis: The Sensing + Intelligent + Social Supply Chain Dominic Thomas and Trevor Miles, Kinaxis Theater A, Grand Saguaro Ballroom, Level 1

TH3. GAINSystems, Inc.: Curing Forecast Accuracy Myopia to Achieve Total Cost Optimization Bill Benton, GAINSystems, Inc. Theater B, Grand Saguaro Ballroom, Level 1

2:00 p.m. – 3:00 p.m. R3. Roundtable: Digital Business Is Here — Is Your Supply Chain Ready? Noha Tohmary, Gartner Grand Sonoran B, Level 1 REG


2:15 p.m. – 3:00 p.m. A2. Case Study: Creating an Effective Supply Chain Strategy Process Jane Barrett, Gartner; Johannes Gloth, Nokia Networks Grand Canyon 6, Level 1

B2. Transforming the Supply Chain Organization of the Future Ken Chadwick, Gartner Grand Canyon 7, Level 1

C2. Study Findings: Driving True Accountability Into S&OP Decision Making Matthew Spooner, Gartner Grand Canyon 8, Level 1

D2. Five Key Trends Transforming Global Logistics Through 2025 C. Dwight Klappich, Gartner Grand Canyon 5, Level 1

E2. Case Study: Does Your Production System Align Manufacturing and Supply Chain Excellence? Pietro D’appa, Procter & Gamble; Simon F. Jacobson, Gartner Grand Canyon 9, Level 1

2:30 p.m. – 4:00 p.m. W1. Workshop: To The Top: The Path to Bimodal Supply Chain Leadership Debra Hoffman and Mike Griswold, Gartner Grand Sonoran J, Level 1 REG

W2. Workshop: Implementing the Concepts of the Hierarchy of SC Metrics Debra Hoffman and Mike Griswold, Gartner Grand Sonoran J, Level 1 REG

3:15 p.m. – 4:00 p.m. SPS7. Amber Road: Connect the Supply Chain Dots: Collaborate from Design to Delivery Nathan Pient, Amber Road Grand Canyon 5, Level 1

SPS8. Dyn & Bradstreet: Using Data to Disrupt the Human Trafficking Industry Geoffrey Farrell and Kristen Cekicki, Dun & Bradstreet Grand Canyon 6, Level 1

SPS9. Eyefreight, Inc.: Exploring the New World of Transportation Management Jim Hendrickson, The Ohio State University; Ken Fleming, Eyefreight Grand Canyon 9, Level 1

SPS10. GTX Nexus, an Infor company: Digital Supply Chain Transformation: A Discussion with the Dow Chemical Company Cathy Budd and Mady Bricco, The Dow Chemical Company; Kurt Cavano, GT Nexus, an Infor Company Grand Canyon 8, Level 1

SPS11. JDA Software: E. J. Gallo Winery’s Supply Chain Transformation Journey Emre Chachere and Mark Milacek, E. J. Gallo Winery Grand Canyon 7, Level 1

SPS12. OM Partners: Axalta Coating Systems Drives Planning Efficiency with OM Partners Solutions Randall Willis, Axalta Coating Systems Grand Sonoran G, Level 1

VUR1. Demand Solutions: Please see Events Navigator for session details Grand Sonoran B, Level 1 REG

(REG Pre-Registration is required for these sessions. Please visit Events Navigator for up to date availability.)

(Tuesday sessions continued on next page.)
A3. Taking a Comprehensive Approach to Supply Chain Cost Reduction
Kamala Raman and Paul Lord, Gartner
Grand Canyon 6, Level 1

B3. Why You Need a Business Process Competency Center for Supply Chain Transformation
Michele Cantara, Gartner
Grand Canyon 7, Level 1

C3. Case Study: Improving Customer Satisfaction Through a Coordinated Supply Chain Planning Metrics Strategy
Amber Sailey, Gartner; David Lucik, Cisco
Grand Canyon 8, Level 1

D3. Benefits and Cautions of Logistics Outsourcing Today, and in the Future
David Gonzalez, Gartner
Grand Canyon 5, Level 1

Ray Barger Jr, Gartner
Grand Canyon 9, Level 1

4:15 p.m. – 5:00 p.m.

R5. Roundtable: Developing a Supply Chain Strategy for a Bimodal World
Michael Dominy, Gartner
Grand Sonoran B, Level 1

Matthew Spooner, Gartner
Grand Sonoran C, Level 1

5:00 p.m. – 7:00 p.m.

Solution Showcase Networking Reception
Grand Saguaro Ballroom, Level 1

5:15 p.m. – 5:35 p.m.

MQ3. 2016 Magic Quadrant: Global 3PL
Greg Ami and James Lisica, Gartner
Theater A, Grand Saguaro Ballroom, Level 1

5:45 p.m. – 6:05 p.m.

Ben Harris, Manhattan Associates; Erik Lavallo, L Brands, Inc.
Theater A, Grand Saguaro Ballroom, Level 1

Nathan Goldstein, River Logic
Theater B, Grand Saguaro Ballroom, Level 1

6:25 p.m. – 6:45 p.m.

M04. Market Guide for Supply Chain Visibility
Christian Tite, Gartner
Theater A, Grand Saguaro Ballroom, Level 1

7:00 p.m. – 9:00 p.m.

Supply Chain Executive Conference Attendee Barbecue Sponsored by DSI
Ballroom Lawn, Level 2

WEDNESDAY, MAY 18

6:15 a.m. – 7:15 a.m.

Networking Activity: Yoga (Registration via Events Navigator is required but all attendee types are welcome to attend.)
Tierra Madre Lawn, Level 2 (Exit Main Lobby)

7:00 a.m. – 6:00 p.m.

7:00 a.m. – 6:00 p.m.

Networking Breakfast By Topic
Ballroom Lawn, Level 2

7:30 a.m. – 8:30 a.m.

K3. Guest Keynote: On Top Of The World
Joby Ogwyn, World Record-Holding Mountain Climber and Legendary Wing-Suit Pilot
Grand Canyon Ballroom, Level 1

9:30 a.m. – 10:00 a.m.

GZ5. Gartner zone: Assess End-to-End Supply Chain Tradeoffs Through Benchmarking
Debashis Tarafatar, Gartner
Gartner zone, Grand Sonoran Foyer, Level 1

9:30 a.m. – 10:00 a.m.

Networking Break
Grand Canyon Ballroom Foyer, Level 1

10:00 a.m. – 10:45 a.m.

K4. Guest Keynote: From Supply Chain Executive to CEO: Leading the Largest Business in the World
Mike Duke, Former CEO of Walmart
Grand Canyon Ballroom, Level 1

10:45 a.m. – 11:30 a.m.

K5. Guest Keynote: Building a Bimodal Supply Chain
Stuart Pann, Chief Supply Chain Officer, HP Inc
Grand Canyon Ballroom, Level 1

11:30 a.m. – 12:00 p.m.

GZ6. Gartner zone: Recognizing Supply Chain Excellence with Gartner
Gartner zone, Grand Sonoran Foyer, Level 1

11:30 a.m. – 12:00 p.m.

Networking Break
Grand Canyon Ballroom Foyer, Level 1

12:00 p.m. – 12:45 p.m.

SPS13. Kinaxis: End-to-End Supply Chain Strategy
MultiLogics striped, Schneider Electric Industries
Grand Canyon 6, Level 1

SPS14. Logility: Seagate’s Demand-Driven Journey
Karen Burna, Logility; Shane Quigley and Jared Kochik, Seagate Technology
Grand Canyon 7, Level 1

SPS15. NeoGrid: Molson Coors Driving OSA and Unlocking Capital With Dynamic Deployment
David Schab, NeoGrid; Eddie Storr, Molson Coors Grand Canyon 5, Level 1

SPS16. OpenText: A Look Inside DISCOUNT TIRE’s Bimodal Supply Chain
Marco De Vries, OpenText; Paul Heinrich, DISCOUNT TIRE Grand Canyon 8, Level 1

SPS17. Oracle: Embark on Your Journey to Supply Chain Applications in the Cloud
John Shorter, GE Power; Michael Massimino, Teligis Inc; Sam Harineh, Panduit Grand Canyon 9, Level 1

SPS18. Qlik: How Does DynCorp International See the Whole Story in Their Supply Chain Data?
Bill Momsen, DynCorp International; Scott Jennings, Qlik

12:45 p.m. – 1:45 p.m.

Attendee Lunch
Meal Pavilion (Outside of the Grand Saguaro Ballroom Exit), Level 1

12:45 p.m. – 1:45 p.m.

SLR4. Sponsor Lunch Roundtable: Resiliency: IBM, Thermo Fisher, GM Former Exec on Supply Chain Risk: Analyst Hype or Existent Threat?
Lou Ferretti, IBM Global Procurement; Lee Young, Thermo Fisher Scientific
Grand Sonoran I, Level 1

12:45 p.m. – 2:30 p.m.

Solution Showcase Dessert Reception
Grand Saguaro Ballroom, Level 1

1:00 p.m. – 1:20 p.m.

M05. 2016 Magic Quadrant: Transportation Management Systems
Bar De Muynck, Gartner
Theater A, Grand Saguaro Ballroom, Level 1

1:30 p.m. – 1:50 p.m.

TH10. HighJump: Building Engagement into Your Supply Chain
Ross Elliott, HighJump
Theater A, Grand Saguaro Ballroom, Level 1

2:00 p.m. – 2:20 p.m.

MQ6. Hype Cycle for Supply Chain Planning
Amber Sailey, Gartner
Theater B, Grand Saguaro Ballroom, Level 1

TH9. MercuryGate International: Transportation Management is Critical: Technology Makes It Possible
Monica B. Wooden, MercuryGate International Inc.
Theater A, Grand Saguaro Ballroom, Level 1

2:15 p.m. – 3:15 p.m.

R8. Roundtable: Women in Supply Chain
Diana Stifter, Gartner
Grand Sonoran C, Level 1

R9. Roundtable: Beyond OEE: Developing a Portfolio of Manufacturing Metrics
Simon F. Jacobson, Gartner
Grand Sonoran B, Level 1

2:30 p.m. – 3:15 p.m.

A4. Case Study: How to Innovate, Transform and Improve with Bimodal Supply Chain Strategies
Michael Dominy, Gartner; Ted Kie, Schneider Electric
Grand Canyon 6, Level 1

B4. Customer Service: Big Cost Savings or Big Capabilities?
Steven Steutermann, Gartner
Grand Canyon 7, Level 1

C4. What Do Companies Present in Their S&OP Meetings?
Matthew Spooner, Gartner
Grand Canyon 8, Level 1

D4. Case Study: Optimizing Freight Through Linked Transportation and SC Planning
Bart De Muynck, Gartner; Vincent Belot, Michelin
Grand Canyon 5, Level 1

E4. Three Approaches to Developing a Flexible Supply Chain Network
Kamala Raman and Stan Annovex, Gartner
Grand Canyon 9, Level 1

REG Pre-Registration is required for these sessions. Please visit Events Navigator for up to date availability.

(Wednesday sessions continued on next page.)
Thursday, May 19

8:00 a.m. – 9:00 a.m.  Attendee Networking Breakfast by Industry Ballroom Lawn, Level 2

8:00 a.m. – 12:00 p.m.  Gartner zone: Gartner Supply Chain Benchmarking Gartner zone, Grand Sonoran Foyer, Level 1

9:00 a.m. – 9:45 a.m.  K6. Guest Keynote: Carhartt: Leveraging 127 Years of Consumer Focus to Drive Supply Chain Excellence Ballroom, Level 1

9:45 a.m. – 10:15 a.m.  Networking Break

10:00 a.m. – 11:00 a.m.  R11. Roundtable: Supply Chain Risk: Managing the Threat in the Digital Business  Grand Sonoran B, Level 1

10:15 a.m. – 11:00 a.m.  A6. Case Study: How CSR Is Redefining Supply Chain Leadership  Mark Atwood, Gartner  Grand Sonoran B, Level 1

11:15 a.m. – 12:00 p.m.  A7. The Physics of Supply Chain Governance  Ken Chadwick, Gartner  Grand Canyon 6, Level 1
JW Marriott Hotel Map

Level 2
Lobby Level

Wildflower Ballroom
- Elite and Alumni Lounge
- To Main Lobby

CSCO & ESCL Sessions
- Outdoor Lounge
- Consultations
- Lounge
- Consultations
- Sessions
- Roundtables

Level 1
Ballroom Level

Keynote, Sessions & Top 25 Dinner
- Information
- Peers Insights
- Printing Pod
- Gartner zone

Grand Canyon
- Attendee Lounge
- Networking Cocktail Reception (Monday)

Grand Saguaro
- Solution Showcase
- Theater B
- Theater A

Grand Sonoran
- Workshops, Sessions & Sponsor Lunch Roundtables

Meal Pavilion (Attendee Lunch)

Attendee Breakfast & Tuesday Evening Attendee Barbecue
(Breakfast: Tuesday – Thursday; Attendee Barbecue: Tuesday)

Attended Breakfast & Tuesday Evening Attendee Barbecue
(Attendee Lunch)

Attendee Lounge

Networking Cocktail Reception (Monday)
Synchronize your end-to-end supply chain with a complete, demand-driven collaboration suite.

Join NeoGrid and Eddie Storr of Molson Coors on **Wednesday at noon** in **Grand Canyon 5**, and learn how Molson Coors is leveraging Visibility to...

- Improve On-Shelf-Availability
- Achieve significant end-to-end operational and cost benefits
- Free up capital using dynamic deployment