The World’s Most Important Gathering of Supply Chain Leaders

Key benefits of attending:
• Network and build relationships with 400+ of your supply chain and industry executive peers
• Apply innovations such as segmentation, cost-to-serve, S&OP technology and more
• Experience fresh, out-of-the-box thinking in a dynamic atmosphere conducive to problem-solving
Who should attend?
- Chief supply chain officers (CSCOs)
- Vice presidents of supply chain
- Supply chain strategy and innovation executives
- Demand and supply planning executives
- Heads/directors of SC
- Sourcing and procurement executives
- Manufacturing executives
- Distribution and logistics executives
- Field service and reverse logistics executives
- Supply chain IT executives
- Centers of excellence (COE) supply chain executives
- Customer service leaders

Bring your Team!
Benefit from bringing your whole Supply Chain team in order to cover more ground and make your attendance even more valuable to your business.

Supply chain leaders must merge the “science” of supply chain technologies with the “art” of processes, talent and metrics. As such, attendance by a team of key stakeholders is critical.

Attend with colleagues from Supply Chain/ Demand Planning Executives, Sourcing and Procurement Executives, Distribution and Logistics Executives, Supply Chain IT Executives to divide and conquer the agenda, compare notes, meet with suppliers, and meet as a team with key analysts to discuss challenges and elements of a rock solid strategy.

Benefits of attending as a team:
Build consensus among key stakeholders on the future of your supply chain effectiveness. The entire team needs to understand a common set of disciplines, principles and technologies, and the team needs to be share a common vision and start building a joint ‘playbook.’

Summit Team Discount Offers:
- 4 for the price of 3
- 7 for the price of 5
- 10 for the price of 7
For more information, email emea.teamsend@gartner.com or contact your Gartner Account Manager.

Registration and Pricing

3 Easy Ways to Register
Web: gartnerevents.com/eusupplychain
Email: emea.registration@gartner.com
Telephone: +44 20 8879 2430

Pricing
Early-Bird Price: €2,350 + UK VAT (Ends 22 July 2016)
Standard Price: €2,700 + UK VAT
Public Sector Price: €2,100 + UK VAT

Gartner Clients
A Gartner ticket covers both days of the Summit. Contact your Account Manager or e-mail emea.events@gartner.com to register using a ticket.

Venue
Park Plaza Westminster
London, UK
Phone: +44 20 3740 5411
www.parkplaza.com

Visit gartnerevents.com/eusupplychain or call +44 20 8879 2430 for updates and to register!
Solution Showcase

Develop a “shortlist” of technology providers who can meet your particular needs. We offer you exclusive access to some of the world’s leading technology and service providers in a variety of settings.

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SAP is the world leader in enterprise applications in terms of software and software-related service revenue. Based on market capitalization, we are the world’s third largest independent software manufacturer. http://go.sap.com/solutions/bb/supply-chain.html

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Email: european.exhibits@gartner.com

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Fast and slow. Traditional and revolutionary. That’s “bimodal.” This year’s conference theme will explore how today’s global supply chain must operate on a two-part bimodal supply chain strategy — delivering efficiency and innovation at the same time.

As an attendee at this year’s Gartner Supply Chain Executive Conference, 19 – 20 September in London, UK, you’ll have access to the latest research, trends and technologies that support the new bimodal approach — and you’ll leave with a list of actionable next steps to help make it a reality.

**What’s new for 2016**
- Fresh new research, engaging new formats and a new bimodal focus that delivers two distinct kinds of supply chain capability
- More targeted networking opportunities with over 400 supply chain leaders
- All-new guest keynote and case study speakers
- 2016 Supply Chain Advisory Board with leading supply chain executives to help us continuously shape the 2016 content and experience to your needs (view members online)
- Try, evaluate and compare products and services that support your supply chain initiative
- New tracks providing targeted insight
- European Supply Chain Survey Results

**Hot topics**
- Performance optimization
- Cost reduction
- Strategy and transformation
- Analytics
- Supply chain planning
- Segmentation
- Customer service
## Agenda at a Glance

### Monday 19 September 2016

<table>
<thead>
<tr>
<th>Time</th>
<th>Tracks</th>
<th>A. Leadership and Innovation</th>
<th>B. Manufacturing and Planning</th>
<th>C. Customer Service and Logistics</th>
<th>Roundtables</th>
</tr>
</thead>
<tbody>
<tr>
<td>07:30 – 19:30</td>
<td>Registration</td>
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<tr>
<td>09:00 – 09:45</td>
<td>Digital Business Will Change How You Organize Your Supply Chain</td>
<td>Study Findings: Driving True Accountability Into S&amp;OP Decision Making</td>
<td>Customer Service: Big Savings or Big Capabilities</td>
<td>Steven Steutermann</td>
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<td>09:15 – 09:30</td>
<td>Coffee Break and Change of rooms</td>
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<tr>
<td>10:15 – 11:00</td>
<td>Guest Keynote: Change Thinking: “100 Things 1% Better”</td>
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<td>Simon Jacobson</td>
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<td>11:00 – 11:30</td>
<td>Coffee Break and Showfloor Opens</td>
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<tr>
<td>11:30 – 12:00</td>
<td>Solution Provider Sessions</td>
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<td>12:00 – 13:30</td>
<td>Attendee Lunch on the Solution Showcase: Solution Showcase</td>
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<td>14:00 – 14:45</td>
<td>Gartner Keynote: Change Thinking: “100 Things 1% Better”</td>
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<td>15:15 – 15:45</td>
<td>Refreshment Break in the Solution Showcase</td>
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<tr>
<td>15:45 – 16:15</td>
<td>Solution Provider Sessions</td>
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<tr>
<td>16:30 – 17:15</td>
<td>Supply Chain 2025: Planning the Future Supply Chain</td>
<td>How to Make Industrie 4.0 and the Smart Factory’s Art of Possible A Reality For Your Organization</td>
<td>An Industry Perspective on Supply Chain Visibility</td>
<td>Christian Titze</td>
<td>16:15 – 17:15 Roundtable: Attracting, Retaining and Advancing Women in the Supply Chain Profession</td>
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<tr>
<td>17:15 – 19:15</td>
<td>Networking Reception in the Solution Showcase</td>
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<tr>
<td>19:15 – 21:15</td>
<td>The Gartner EMEA Supply Chain Top 15 Dinner: Top EMEA Supply Chains Revealed!</td>
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### Tuesday 20 September 2016

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<tr>
<td>08:00 – 08:30</td>
<td>Registration</td>
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<td>13:30 – 14:30 Roundtable: Optimizing Supply Chain Costs</td>
<td>Michael Dominy</td>
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<tr>
<td>08:30 – 09:00</td>
<td>Coffee Starts</td>
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<td>13:30 – 14:30 Roundtable: Optimizing Supply Chain Costs</td>
<td>Michael Dominy</td>
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<tr>
<td>09:00 – 09:45</td>
<td>Guest Keynote: Risk and Decision Making</td>
<td>Caspar Berry, Renowned Expert on Risk-Taking and Decision-Making</td>
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<td>13:30 – 14:30 Roundtable: Optimizing Supply Chain Costs</td>
<td>Michael Dominy</td>
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<tr>
<td>09:45 – 10:30</td>
<td>Guest Keynote: Supply Chain at the Heart of the Business</td>
<td>Neil Humphrey, EVP Supply Chain Categories and Engineering, formerly EVP Supply Chain Europe, Unilever</td>
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<td>13:30 – 14:30 Roundtable: Optimizing Supply Chain Costs</td>
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<td>15:45 – 16:30</td>
<td>Mergers and Acquisitions: How to Deliver Synergies and Survive Integrations in the Supply Chain</td>
<td>Jan Kohler</td>
<td>Optimization or Reduction? Making Sense of Supply Chain Cost and Inventory Management</td>
<td>Paul Lord</td>
<td>The Era of Bimodal Logistics — Blending Global Scale, Local Agility and Continuous Innovation</td>
<td>James Lisica</td>
<td>15:30 – 16:30 Roundtable: Balancing Cost and Customer Service Through CTS Analytics</td>
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<td>16:30 – 17:30</td>
<td>Turnaround Break</td>
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<td>13:30 – 14:30 Roundtable: Optimizing Supply Chain Costs</td>
<td>Michael Dominy</td>
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<tr>
<td>16:30 – 17:30</td>
<td>Guest Closing Keynote: The Key to Successful Supply Chain Transformation</td>
<td>Mikael Malm, CSCO, RS Components</td>
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<td>13:30 – 14:30 Roundtable: Optimizing Supply Chain Costs</td>
<td>Michael Dominy</td>
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<tr>
<td>17:30</td>
<td>Conference Close</td>
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<td></td>
<td>13:30 – 14:30 Roundtable: Optimizing Supply Chain Costs</td>
<td>Michael Dominy</td>
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</tbody>
</table>
Tracks

A. Leadership and Innovation
We help you understand the bimodal approach to leading supply chain strategy development and governance and how to drive supply chain organization transformation including the increasing use of Centers of Excellence. We look at innovations in supply chain like the rise of advanced analytics, the use of segmentation, how to measure innovation and how the customer experience is all pervasive in supply chain design.

B. Manufacturing and Planning
This track has been developed to help you understand the latest developments in S&OP management, the use of analytics in planning and other areas like product lifecycle management. This track looks at the alignment of manufacturing with the rest of supply chain, changing technology models in manufacturing and risk management.

C. Customer Service and Logistics
We help you understand the customer service is being a commercial competitive edge with collaborative joint value creation now a prerequisite for supply chain partners. In logistics we look at how a bimodal approach is bring together global scale with local agility to deliver continuous improvement. We also consider how to balance cost and compliance as well as the latest in outsourcing trends.

Gartner Keynote

Innovate Under Every Condition: The Bimodal Supply Chain

Tom Enright
Research Director, Gartner

Guest Keynotes

Supply Chain at the Heart of the Business

Neil Humphrey
EVP Supply Chain Categories and Engineering, formally EVP Supply Chain Europe, Unilever

The Key to Successful Supply Chain Transformation

Mikael Malm
CSCO, RS Components

Change Thinking: “100 Things 1% Better”

Sir Clive Woodward
World Cup Winning Rugby Coach

Risk and Decision Making

Casper Berry
Renowned Expert on Risk-Taking and Decision-Making