Digital Business

As the concept of digital business matures, to be leading the digital business transformation, C-level executives must not only articulate the dream, but also lead the way to turn the digital dream into reality. Organizations use a structured approach and concrete, comparable data to answer the key digital questions: “what,” “how” and “why?” With over 750 participants from top, cross-industry, global organizations, Gartner’s Digital Maturity data demonstrates the C-suite’s strong aspirations to capture new business opportunities by digitalizing their value chains. Gartner Consulting invites you to participate in our Digital Strategy clinics to understand your potential digital opportunities, success factors and road blocks.

Key Topics

- **The digital transformation health check — industry-specific insights on your journey to digital transformation**
  How effective is your digital vision and strategy compared to that of your peers?
  This clinic will help validate whether your organization has the most impactful strategy elements to create digital desire, a digital design and to achieve successful digital capability delivery. Leveraging Gartner’s Digital Maturity data, as well as our industry-specific digital transformation points of view and best practices, Gartner consultants will lead a discussion on the gaps and potential pitfalls in your digitalization strategy and transformation approach.

- **Bimodal operating model assessment — operationalizing your digital transformation**
  Are you ready to innovate in an environment where you are burdened with legacy decisions and constraints?
  In this clinic, Gartner consultants will lead our clients through a high-level assessment of their readiness to successfully adopt a “bimodal” operating model to stimulate innovation. Gartner will leverage their Bimodal Maturity Model, and will provide a formal assessment scorecard at the conclusion of this clinic.

- **Renovating the IT core to enable digital transformation**
  How do you measure and benchmark IT on a value and cost basis to understand current performance?
  How do you optimize costs and benefits with limited resources to ensure you are able to run what is needed and also support new digital business initiatives?
  This clinic will demonstrate the value of comparative measurement to understand, communicate and optimize your performance as well as using analytics to align to digital transformation.

- **Digital workplace maturity assessment — empowering your employees to lead in a digital ecosystem**
  Do you have an ongoing, deliberate approach to delivering a more consumer-like computing environment that is capable of facilitating an agile response to workplace changes?
  In this clinic, Gartner will conduct an indicative assessment of the current maturity of your workplace strategy within a digital ecosystem. Leveraging Gartner’s Digital Workplace Framework, the Gartner team will provide you with a formal deliverable that shows the strengths, potential gaps and areas for improvement in your workplace strategy.

About Gartner Consulting

Gartner Consulting provides fact-based consulting services to help our clients use and manage IT to enable business performance.

For more information, visit gartner.com/consulting