“A really useful guiding journey for CIO and IT professionals to shape thinking around future strategy.”

CIO, Gartner Symposium/ITxpo 2015 Attendee
Everyone carves their own path to digital leadership

It’s a long way from the desire to the reality of digital business. Every step needs to drive digital innovation to the core of your products, services and processes — while letting you stay focused on the bigger picture of what’s ahead. That’s where Gartner and the global community of CIOs at Symposium/ITxpo can help you to Lead 360: Drive digital to the core.

With hundreds of business and technology experts and thousands of CIOs and IT executives on hand, every connection presents an opportunity to ignite your digital transformation in unexpected ways: expanding your mindset. Exploring ideas and opportunities beyond your current perspective. Accelerating your journey by revealing new strategic options and smarter decisions in every direction.

There is no single, perfect path to digital leadership. But there is a roadmap to lead the way — from the core to the edge. Join us in Goa to experience it firsthand.

The CIO as a digital change agent

The speed at which digital is permeating every industry is impressive. But as any CIO knows, there’s still plenty of hard work to be done.

Driving digital to the core of every product and business process takes commitment and courage. That’s why our focus is on helping you find insights and inspiration to make the right decisions in a fast-paced digital environment.

Join us and drive digital innovation to the core of every process, product, and service. By thinking, acting and leading change in multiple directions, you will be able to perceive what others can’t: Emerging trends. Unexpected opportunities. Disruptive threats.

This year’s theme is about leading 360: expanding your viewpoint to see further and explore deeper as a panoramic thinker and leader.
“2016 should be the year for digital tenacity for CEOs and their CIO co-pilots.”

Mark Raskino, Vice President and Gartner Fellow, Gartner Research
At Gartner Symposium/ITxpo we know one size doesn’t fit all. And, because no two senior IT leaders are the same, we’ve defined four journeys to help you navigate the array of topics available and to provide you an initial framework for your on-site experience. To view the recommended agendas for each of the following journeys please visit gartner.com/in/symposium.
New CIO Journey

Whether promoted internally or recruited externally, as a new CIO, you’re practical and tactical. You are looking for how-to guidance in your new position and you want to ensure technology runs efficiently across the enterprise.

Gartner Symposium/ITxpo will help you stay focused on a bigger picture. Whether it’s building staff or optimizing costs, the best solution isn’t always obvious. This journey gives you the foresight and perspective to anticipate the unexpected, to better prepare for it.

- Stay ahead of the disruption in digital infrastructure and business.
- Gain perspective on your team, key initiatives, risks and opportunities.
- See ways to build your brand across the organization.
- Learn to leverage the partner ecosystem.

Strategic Operational CIO Journey

As a strategic operational CIO, you’re dedicated to enhancing operations and delivering business performance while cost-optimizing IT assets. You have a strong voice in determining the strategic direction of the enterprise but focus on putting technology in place to make it happen.

Gartner Symposium/ITxpo will help you shift your mindset to tap new possibilities: smart machines; Internet of Things; new ways to simplify and cost-optimize your digital infrastructure. Each successful project expands your circle of trust.

- Expand your technical vision to put the business strategy into action while learning best practices to navigate organizational processes and politics.
- Learn from peer experience to avoid missteps.
- Build best practices that focus on solving business issues not just operations.
- Keep IT skills expanding and well ahead of the digital curve.

Business Strategic CIO Journey

As a business strategic CIO, you thrive on working with other C-suite leaders to create and sustain a competitive advantage. As a trusted ally, you have a wide circle of influence and use it to enable a sustainable business advantage with technology.

Gartner Symposium/ITxpo will give you a global view of innovative startups, emerging markets, credible threats and hidden opportunities. You must attract the best people to seize technical opportunities and turn them into business advantage.

- Learn to use panoramic thinking to educate and influence the boardroom while driving the enterprise wide agenda.
- Hear how to utilize trusted relationships to accelerate decision making.
- Look beyond IT boundaries to attract, retain and grow talent.
- Create digital business moments via a 360-degree ecosystem.
- Re-evaluate the long view to maintain digital leadership.

Aspiring CIO Journey

As an aspiring CIO, you’re future-focused, preparing your career to become tomorrow’s CIO by acquiring the leadership, people skills, technical know-how and business acumen needed to lead a diverse team.

Gartner Symposium/ITxpo offers you a unique perspective on where the future is headed, not only to reveal where the risks and opportunities lie but also to ensure that you recognize and follow the right career path to get there.

- Learn competencies to position yourself as a future CIO.
- Acquire an expansive view of rapidly changing technologies.
- Grow your circle of “future influence” in all directions.
- Gain perspective on how IT can enable business outcomes.
Get personal: Create your unique digital roadmap

Leadership

Mastering Leadership

With disruption and change at every turn, it’s time to lead in bold, creative new ways. Designed specifically to guide your leadership journey, this track helps you:

- Strengthen your professional effectiveness
- Increase your influence
- Nurture your entrepreneurial spirit

Priorities addressed in this track

- Developing strategy and creating a strategic plan
- Leading IT cultural change and transformation
- Strengthening business relationships
- Establishing, mastering and evolving the CIO role

Key agenda topics

- Creating a Culture that is Ready for Anything V3.0
- The Art of Leading Team
- Jumpstart Your Innovation at Lunch
- How CIOs Can Influence Digital Business Decisions at the Strategic Planning Table

Create a Dynamic Organization

People play a pivotal role in the successful digital enterprise. This track offers new ways to harness human potential. Learn how to:

- Acquire and develop IT talent
- Simplify cross-collaboration
- Coordinate the access and use of information across your organization

Priorities addressed in this track

- Enhancing enterprise wide IT skills and competencies
- Renewing the IT organizational model
- Transforming technology procurement to support business innovation

Key agenda topics

- Turn Your Strategy Into an Action Adventure
- Innovation Practices That Deliver the Biggest Bang for Your Buck
- Bimodal — Raising Everyone’s Game for Digital Business
- A New IT Organization Structure That Every CEO Will Understand And Want
- Digital Business Transformation — From Digital Dream to Reality
- Driving Digital Business Growth With IT Financial Transparency
- Key Challenges in IT Cost Optimization and How to Overcome Them
Technology and Information

Transform the Technology Core
As IT legacy value drops and technical debt grows, you need to quickly build core capabilities that support your organization's goals. Discover fast ways to innovate so you can:

- Balance legacy and digital
- Optimize costs and benefits
- Deliver a robust, reliable IT ecosystem

Priorities addressed in this track
- Aligning IT, Internet of Things and operational technology investments
- Analytics and business intelligence modernization
- Improving and reinventing business processes

Key agenda topics
- The Cloud Computing Scenario: Cloud — The Last Ten, and the Next Ten Years
- Effective Strategies for Cost Optimization in Application Services
- The Future of Mobile Apps
- The Evolution of Data Center and Cloud Strategies — Working Together to Drive Business Growth
- Building and Sustaining Effective Digital Information Strategy
- Contract Negotiation Clinic: How to Drive Service Provider Behavior With Pricing Models, Service Levels, Penalties and Incentives

Architect the Digital Platform
Exciting possibilities are emerging to meet the demands of digital business. Take a technical deep-dive into enterprise and solution architecture and integrative platforms as you explore critical strategies for applications, information, security and other domains.

Priorities addressed in this track
- Defining and managing strategic IT services
- Cloud security and emerging technology security
- Mobile and endpoint strategies

Key agenda topics
- Architecting the Digital Business
- Connection vs Collection: the Future of Data Management
- Digital Business Architecture: From Strategy to Guiding Execution
- The Journey Towards Enterprise Defined Datacenter
- Managing Risk and Security at the Speed of Digital Business
- Prepare Your Enterprise Network for Digital Business and the Cloud — A Vision for 2021
Plan for the Digital Future

A future-focused digital strategy is your key to managing disruption and exploiting opportunity. Explore the technologies, economics and demographics that will emerge over the coming decade and how they can help you deliver long-term business benefits.

Priorities addressed in this track
- Creating a long-range planning process
- Planning for what comes after digital business
- Technological predictions and future trends

Key agenda topics
- The Future User Experience Is Immersive, Continuous, Ambient, and Conversational
- The Future of IT is in the Digital Design Center, Not the Data Center
- Building Alliances in Digital Eco-systems
- Unified Endpoint Management — Will We Ever Get There?
- Cybersecurity in 2020
- 15 Megatrends in Analytics That You Need to Plan For

Drive Business Performance

Transformative growth requires you to move beyond operational efficiency. Discover how to plan and execute a successful strategy to:

- Increase business agility
- Improve market responsiveness
- Deliver outstanding customer experiences

Priorities addressed in this track
- Managing IT cost optimization
- Building a sustainable innovation process and culture
- Influencing strategic business change
- Enhancing and communicating performance and measurement of business value of IT

Key agenda topics
- Customer Engagement Silos Kill Customer Experience; Here’s How to Bridge Them
- Impact of Smart Machines on Sourcing Business and IT Services
- Cost Optimization in the Age of Digital Business
- Five Steps to Customer Experience Transformation
The CIO Experience

Join a global community of CIOs

Our 2016 agenda is built around today’s mission critical CIO priorities, targeted content to help you tackle disruption and succeed as a leader in the new digital landscape. With business outcome as the goal, Gartner Symposium/ITxpo provides essential insight into:

Grow the business
Learn how to mine the value from “business moments,” reorient systems and processes around the customer, and create value by elevating every customer and citizen experience.

Creating a world-class organization
Transform the enterprise into a virtual digital workplace, engage and collaborate with IT-savvy business stakeholders and demonstrate the entrepreneurial mindset of a bold new startup.

Staying competitive
Embrace innovation and scale new ideas, fully exploit the opportunity presented by real-time analytical decision making and prepare to leverage emerging trends.

CIO Experience Features
The CIO Experience is designed to help you as a CIO focus on your business, technology and leadership development:

• Access to CIO Keynotes and presentations from visionaries and market leaders
• CIO-to-CIO interaction opportunities designed for you to gain valuable how-to-insight from your CIO peers and facilitators
• CIO networking opportunities that connect you with a community of CIOs from around the world and across industries
• Early access to Gartner Analyst One-on-One meetings and other interactive sessions

CIO Experience Lunch Keynote
Capt Raghu Raman
Former CEO NATGRID
Leadership starts on Industry Tuesday

Digital is moving quickly. Prepare for what’s happening right now in your industry — with a full day of networking and solution provider presentations on Tuesday; cross-industry sessions throughout the week; and industry-specific presentations you don’t want to miss. Industry keynote speaker:

Mark Bowden
Human behavior and body language expert

Superior communication skills are key to success, and no one enlightens and empowers others with these skills more effectively than Mark Bowden. In this energetic, interactive and compelling keynote, you will learn the techniques to inspire, motivate and have people remember you!

Mark takes the audience on an exciting journey to understand how “It’s not often what you say — but how you say it that gets results!”

Mark, renowned trainer to Fortune 500 CEOs and G8 political leaders, demonstrates how perceptions can be completely altered by a simple gesture or action. He trains the audience, just as he does his elite clients worldwide, in simple yet effective techniques to create the ideal communication in the most crucial situations — invaluable for life and business.
## Week at a Glance

### Tuesday 15 November  Industry Tuesday*

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>08:00</td>
<td>Registration Opens</td>
</tr>
<tr>
<td>10:00</td>
<td><strong>Welcome and Industry Opening Keynote:</strong> Mark Bowden, Human Behaviour and Body Language Expert</td>
</tr>
<tr>
<td>11:45</td>
<td><strong>Industry Sessions, Roundtables and Workshops (Led by Gartner Analysts or Executive Partners, Exhibitors and Peers)</strong> <em>Scheduled Throughout the Day</em></td>
</tr>
<tr>
<td>12:30</td>
<td>All-Industry Networking Lunch</td>
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<tr>
<td>16:45</td>
<td><strong>All-Industry Keynote</strong></td>
</tr>
<tr>
<td>17:30</td>
<td>Industry Receptions</td>
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</tbody>
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*Banking, Insurance, Manufacturing

### Wednesday 16 November

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>07:00</td>
<td>Registration Opens and Attendee Refreshments</td>
</tr>
<tr>
<td>09:30</td>
<td><strong>Gartner Welcome Address</strong></td>
</tr>
<tr>
<td>09:45</td>
<td><strong>Gartner Analyst Opening Keynote</strong></td>
</tr>
<tr>
<td>11:30</td>
<td><strong>Industry Sessions, Roundtables and Workshops (Led by Gartner Analysts or Executive Partners, Exhibitors and Peers)</strong> <em>Scheduled Throughout the Day</em></td>
</tr>
<tr>
<td>12:15</td>
<td>Attendee Lunch Begins</td>
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<tr>
<td>12:15</td>
<td><strong>CIO Experience Luncheon Keynote</strong></td>
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<tr>
<td>17:15</td>
<td><strong>Signature Series Keynote</strong></td>
</tr>
<tr>
<td>18:00</td>
<td>ITxpo Reception; Magic Quadrant and ITxpo Theater Sessions</td>
</tr>
<tr>
<td>19:30</td>
<td>ITxpo Exhibits Conclude</td>
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</tbody>
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Register today: Visit gartner.com/in/symposium or call +91 80 2222 2079
## Thursday 17 November

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>07:30</td>
<td>Registration Opens and Attendee Refreshments</td>
</tr>
<tr>
<td>09:00</td>
<td><strong>Mastermind Keynote</strong>: Guy Kawasaki, Former Chief Evangelist of Apple and Author</td>
</tr>
</tbody>
</table>
| 10:30  | Industry Sessions, Roundtables and Workshops (Led by Gartner Analysts or Executive Partners, Exhibitors and Peers)  
*Scheduled Throughout the Day* |
| 12:00  | Attendee Lunch Begins                                                 |
| 12:00  | Magic Quadrant and ITxpo Theater Sessions                             |
| 12:00  | **CIO Experience Luncheon Keynote**                                   |
| 17:00  | **Signature Series Keynote**                                          |
| 17:45  | ITxpo Reception; Magic Quadrant and ITxpo Theater Sessions            |
| 19:00  | Special Evening Event                                                 |

## Friday 18 November

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>08:00</td>
<td>Registration Opens and Attendee Refreshments</td>
</tr>
<tr>
<td>09:00</td>
<td><strong>Mastermind Guest Keynote</strong>: Magnus Linkdvist, Trendspotter and Futurologist</td>
</tr>
</tbody>
</table>
| 10:30  | Industry Sessions, Roundtables and Workshops (Led by Gartner Analysts or Executive Partners, Exhibitors and Peers)  
*Scheduled Throughout the Day* |
| 12:00  | Attendee Lunch Begins                                                 |
| 15:15  | **Gartner Closing Keynote**                                           |
| 15:45  | Conference Adjourns                                                   |

*Venue*

**Grand Hyatt Goa**  
Goa University, Bambolim, North Goa, Goa, India – 403206

*Agenda as of 18 August 2016. Times and activities are subject to change.*
It takes **boldness** to rethink the way we lead

Recognized among the most influential individuals in their industry or field, Mastermind keynote speakers shed light on the future in their own way, exploring leadership, pivotal IT issues, resistance to change and the mindset needed to transform organizations. This year’s guest speakers are unorthodox thinkers who offer a unique, commanding vision of what it takes to lead and thrive in a digital world.

**Mastermind Keynote Thursday**

**Guy Kawasaki**  
Chief Evangelist, Canva

Chief evangelist of Canva, an online graphic design tool. He is on the board of trustees of the Wikimedia Foundation, a brand ambassador for Mercedes Benz USA, and an executive fellow of the Haas School of Business (UC Berkeley). Guy was also the chief evangelist of Apple. He is the author of *The Art of the Start 2.0*, *The Art of Social Media*, *Enchantment*, and nine other books.

**Mastermind Keynote Friday**

**Magnus Lindkvist**  
Trendspotter and Futurist

Magnus Lindkvist is a trendspotter and futurologist who weaves together the most important and exciting current trends to forecast what life, society and business might look like in the future. With a uniquely energetic speaking style, his talks are a multimedia-infused boost of intellectual inspiration about topics ranging from trendspotting and innovation to future-living and the business world of tomorrow.
Gartner keynotes

Inspire and challenge your thinking with exclusive, new content delivered through our keynotes — only at Gartner Symposium/ITxpo.

The opening analysts keynote is the catalyst for strategic discussions and fervent conversations throughout Symposium/ITxpo and beyond. Led by Peter Sondergaard, Senior Vice President at Gartner Research, this keynote reveals the imminent technology and business trends that are driving growth and competitive success for CIOs and IT leaders. This exclusive content echoes and expands throughout dozens of other Symposium/ITxpo presentations and major content initiatives throughout the year.

CIO Stories

Put your own journey into a powerfully practical perspective as you listen to real-life accounts of digital transformation and leadership. CIO Stories are peer sessions presented by CIOs, for CIOs. Each path and story is unique, but all provide the honesty and inspiration you need to define, find and follow your own roadmap.
If it’s on the horizon, you’ll hear it here first

The ability to Lead 360: Drive digital to the core means looking both near and far for fresh ideas and new perspectives. From future trends to surprising revelations about what global CIOs really think, you’ll hear it first at Gartner Symposium/ITxpo — directly from the experts who devote their careers to exploring what’s over the horizon.

“If you miss it, you’ve missed the latest thinking and the opportunity to apply it.”
Brice Bible, VP and CIO

The CIO Agenda for 2017 paints a provocative picture of what’s on the minds of some 3,000 IT leaders around the world. The results from this exclusive Gartner survey — which debuts each year at Gartner Symposium/ITxpo — are the perfect opportunity to do a reality check of your own concerns and challenges against those in other industries and regions and benchmark your strategy.
Signature Series sessions challenge you to think and lead panoramically, anticipate disruptive forces and stay steps ahead. You’ll hear Gartner’s top predictions, strategic technology trends and CEO perspectives — before anyone else.

Maverick sessions unsettle, provoke and inspire — often predicting key trends and technologies years ahead of the curve. View technology through a fresh lens, particularly where it intersects with decision making and politics on the path to digital leadership.
Connect with the people who enrich your experience

On a typical day at Gartner Symposium/ITxpo, you’ll cross paths with hundreds of people. Make the most of the opportunity and build powerful, lasting connections by engaging with peers at Meetups, social events and interactive sessions.

Meet some of the greatest minds in IT

Beyond sharing knowledge and widening your professional network, these activities open your mind to broader viewpoints, more strategic options and new possibilities — often in an unrelated industry or region.

And remember, bring your team with you. By coming to Gartner Symposium/ITxpo as a group, you’ll all see more, share more and increase the return on your investment.

Connections thrive nonstop

Attendees come from every imaginable background, country and industry to learn, cross-pollinate and grow. It’s a live, high-energy experience you just can’t get online or in print. Community connections come to life and thrive here, nonstop.
Consult with sponsors to advance your understanding

Accessing innovative solutions for your business is a top priority. That’s why we offer enhanced sponsor interactions, including the ability to arrange private consultations, to advance your understanding of their strategic roadmaps, future directions, product capabilities and relevant case studies.

Experience the world’s leading solution providers in one convenient location on the ITxpo exhibit floor, organized into 11 relevant marketplaces to streamline your discovery process and maximize your time. You’ll find expansive opportunities to learn about new products, technologies and solutions that address your specific issues — and see them in action.

Visit the Emerging Technologies Pavilion and meet some of the most intriguing newcomers in enterprise IT, including Gartner Cool Vendors. These innovators could be the next breakout success and become a key global provider tomorrow.

Attend sponsor presentations tied to the key initiatives and priorities that underpin the overall Gartner Symposium/ITxpo 2016 agenda. From product demonstrations, learning labs and technical deep dives, to creative stage presentations and face-to-face meetings, our sponsors are ready to support your unique digital journey.
Your **path to success** at Gartner Symposium/ITxpo

The world’s most important gathering of CIOs and senior IT executives has a lot to offer. Get the most from the event with these helpful tips!

### Prepare for a great experience

- **Before you arrive**
  - Schedule a meeting with one of our 40-plus exhibitors
  - Sign up for interactive sessions (workshops, roundtables, Meetups)
  - Book your analyst one-on-ones (these private strategy sessions with Gartner analysts fill up fast — book yours early!)
  - Navigate the agenda by your priorities or CIO journeys
  - Build your session agenda on Gartner Events Navigator, online or via the app
  - Apply for the CIO Experience* (*Check website for eligibility)

### Problem-solve with Gartner analysts

- **Throughout the event**
  - Kickoff the event on Tuesday with industry-focused sessions
  - Open your mind to the possibilities revealed in the Gartner opening analysts keynote
  - Strategize with private analyst one-on-ones
  - Get answers in Ask the Analyst sessions
  - Rethink the way you lead with Mastermind keynote speakers
  - Focus on key issues with To the Point sessions
  - Compare technology providers with Gartner Magic Quadrant presentations

---

“My analyst one-on-one alone was worth the price of admission.”

CIO attendee
“There is such a massive congregation of high-level IT professionals.”
Senior IT attendee

Start planning!
Visit [gartner.com/in/symposium](http://gartner.com/in/symposium) to learn more.

Discover your next tech solution at ITxpo

- Stay up to date with [new products revealed](#) on four different ITxpo stages
- Get customized guidance at private [face-to-face sponsor consultations](#)
- Meet peers and high-tech providers at the ITxpo [opening reception](#)
- Get the latest capabilities, roadmaps and case studies in [solution provider](#) sessions
- Get inspired by [Thought Leadership](#) presentations
- Download the Gartner Events Navigator app and [opt in to networking](#)
- Connect informally at our [peer receptions and special Thursday evening event](#)
- Start or join a [peer-facilitated Meetup](#)
- Play for points and make connections in the [Gartner Mobile Connection tool](#)

“The best way for a CIO to tackle another year ... is to get here.”
CIO attendee
The ITxpo exhibit floor offers you and your leadership team direct access to leading technologies and services — an ideal way to link your mission-critical priorities with the most relevant solutions and providers. In fact, CIOs report that ITxpo is their best opportunity all year to thoroughly evaluate the vendor landscape and prepare for future projects.

2016 ITxpo highlights include:

**Gartner theater sessions**
Get the unbiased vendor assessment information you need to support your technology acquisition decisions with the qualitative analysis of Gartner Magic Quadrants and Hype Cycles.

**ITxpo theaters**
Sponsor-led sessions focus on product vision, client case studies, roadmaps and important new product announcements.

**Learning Labs**
An attendee favorite, these small-group learning labs offer a hands-on immersion in tutorials that test, explore and explain the features of the industry’s latest and greatest products.

**Emerging Technology Pavilion**
Be on hand as the most intriguing up-and-coming providers in IT give brief presentations and highlight their innovative technologies in the adjacent Emerging Technologies Pavilion.

**ITxpo receptions**
Network, find solutions for upcoming projects and learn about the latest technologies by attending lively receptions that facilitate a meaningful exchange of ideas — all in an environment enhanced by good food and drink.

**Face-to-face sponsor meetings**
Confer privately with any sponsor on the topic of your choice in 30-minute private meetings that can be scheduled ahead of time on Gartner Events Navigator, our online scheduling tool.
Premier Exhibitors*

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KYOCERA Document Solutions
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Microsoft

Netmagic
NUTANIX
Qlik

Red Hat
Tableau
TELSRA
Veeam
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2020 Imaging
Amazon Web Services
Aspect

AVAYA
Dell
Genesys
Iexceed
Inteligus

NEWGEN
Nimble Storage
Q3 Technologies
Servicenow

Softline
Symphony SUMMIT
Sungard
Zero

*Sponsors as of 18 August 2016, and subject to change
Join over 950 of your CIO and Senior IT Executive peers

Register

Web: gartner.com/in/symposium
Email: india.registration@gartner.com
Phone: +91 80 2222 2079

Pricing

Early-bird Price: INR 80,000 plus taxes
Early-bird Deadline: 16 September 2016
Standard Conference Price: INR 92,000 plus taxes
Public Sector Price*: INR 74,500 plus taxes
*Eligibility required

The CIO Experience

The CIO Experience is limited to eligible CIOs only. If you are a CIO and want to experience the lunch keynotes, exclusive workshops and other benefits, let us know during the registration process.

Bring your team

Attending as a group has clear benefits. It’s about getting inspired, making new business partnerships and exploring new innovative processes across a breadth of content. As a team, align your mission critical priorities to drive business outcomes.

Visit the website for special team pricing.

Gartner Events on Demand

Registered attendees receive access to streaming videos from Gartner Orlando Symposium/ITxpo 2016 analyst sessions for a full 12 months, post-event. For details and sample trailers visit gartnereventsondemand.com

Hotels

You must be registered to book your Symposium/ITxpo accommodation, which can be reserved directly though the online registration system by visiting the event website.

Gartner Executive Programs Members

Take advantage of the complimentary VIP attendance and benefits your Executive Programs Membership provides at Gartner Symposium/ITxpo. Contact your Service Delivery Associate to register today or find out more.

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