

Gartner®

SYMPOSIUM | ITXPO®

1 – 5 October 2017 / Orlando, Florida
gartner.com/us/symposium

The World's Most Important Gathering of CIOs and Senior IT Executives



Week at a Glance

Use the following Week at a Glance as a guide for booking your travel arrangements and planning your time on-site.

Agenda as of September 7, 2017. Times and activities are subject to change.

Sunday, October 1

7:00 a.m.	Registration Opens
9:00 a.m.	All-Industry Keynote: Amy Cuddy, Social Psychologist and Professor, Harvard Business School
10:15 a.m.	Industry Sessions, Roundtables and Ask the Analyst Sessions (Led by Gartner Analysts or Executive Partners, Exhibitors and Peers) <i>Scheduled Throughout the Day</i>
11:45 a.m.	All-Industry Networking Lunch
11:45 a.m.	Exhibitor Consultation and Dessert Reception
5:15 p.m.	All-Industry Keynote: Don Tapscott, Author, Entrepreneur, Internationally Sought Consultant, and Adjunct Professor of Management, Rotman School of Management, University of Toronto
6:00 p.m.	CIO Reception Hosted by IBM

Monday, October 2

7:00 a.m.	Registration Opens
7:30 a.m.	Attendee Breakfast (Available in the Attendee Meal Pavilions)
9:30 a.m.	Gartner Analyst Opening Keynote: Leigh McMullen, Research VP; Tina Nunno, VP & Gartner Fellow; Peter Sondergaard, Senior Vice President, Gartner Research
11:15 a.m.	Sessions, Workshops, Clinics, Ask the Analyst Sessions and Roundtables (Led by Gartner Analysts or Executive Partners, Exhibitors and Peers) <i>Scheduled Throughout the Day</i>
11:45 a.m.	Attendee Lunch Begins
12:15 p.m.	CIO Experience Luncheon Keynote: Susan Cain, Co-Founder, Quiet Revolution, and Author of "Quiet: The Power of Introverts in a World That Can't Stop Talking"
4:30 p.m.	NEW! TechExec Interview: Andy Jassy, CEO, Amazon Web Services
5:00 p.m.	ITxpo Opening Reception; Magic Quadrant and ITxpo Stage Sessions

Industry Sunday coverage

- Banking & Investment Services
- Education
- Electric & Gas Utilities
- Government, Federal
- Government, State & Local
- Healthcare
- Insurance
- Manufacturing
- Oil & Gas
- Retail

"It's the greatest opportunity of the year to connect with the best and brightest in technology."

— 2016 attendee

(Continued on next page)

Week at a Glance (continued)

Agenda as of September 7, 2017. Times and activities are subject to change.

Tuesday, October 3

7:00 a.m.	Registration Opens and Attendee Breakfast (Available in the Attendee Meal Pavilions)
8:00 a.m.	CIO Story: Tech Innovation at Starbucks: What's Next? Gerri Martin-Flickinger, Chief Technology Officer, Starbucks
9:00 a.m.	Guest Keynote: Making Something People Love Alexis Ohanian, Co-Founder, Reddit
10:30 a.m.	Sessions, Workshops, Clinics, Ask the Analyst Sessions and Roundtables (Led by Gartner Analysts or Executive Partners, Exhibitors and Peers) <i>Scheduled Throughout the Day</i>
12:00 p.m.	Attendee Lunch Begins
12:00 p.m.	ITxpo Exhibits and Dessert Reception; Magic Quadrant and ITxpo Stage Sessions; Grab-N-Go Lunch Available at ITxpo Cafes
12:45 p.m.	CIO Experience Luncheon Keynote: Jared Cohen, CEO, Jigsaw
5:00 p.m.	Guest Keynote: Gus Balbontin, Former Chief Technology Officer, Lonely Planet
5:45 p.m.	ITxpo Reception; Magic Quadrant and ITxpo Stage Sessions
8:00 p.m.	Special Evening Event

Wednesday, October 4

7:00 a.m.	Registration Opens and Attendee Breakfast (Available in the Attendee Meal Pavilions)
8:00 a.m.	CIO Story: Juan Perez, Chief Information and Engineering Officer, UPS
9:00 a.m.	Mastermind Keynote: Marc Benioff, Chairman and CEO, Salesforce
10:15 a.m.	Sessions, Workshops, Clinics, Ask the Analyst Sessions and Roundtables (Led by Gartner Analysts or Executive Partners, Exhibitors and Peers) <i>Scheduled Throughout the Day</i>
11:45 a.m.	ITxpo Exhibits and Dessert Reception; Magic Quadrant and ITxpo Stage Sessions; Grab-N-Go Lunch Available at ITxpo Cafes
11:45 a.m.	Attendee Lunch Begins
12:15 p.m.	CIO Experience Luncheon Keynote: Matt Watkinson, Author
5:30 p.m.	Guest Keynote: Clayton Christensen, Professor, Harvard Business School
6:15 p.m.	ITxpo Reception; Magic Quadrant and ITxpo Stage Sessions

Thursday, October 5

7:00 a.m.	Registration Opens and Attendee Breakfast (Available in the Attendee Meal Pavilions)
8:00 a.m.	CIO Story: Steve Betts, Senior Vice President and CIO, Blue Cross Blue Shield of IL, MT, NM, OK and TX
9:00 a.m.	Guest Keynote: Scott Galloway, Founder, L2; Professor of Marketing, NYU Stern
10:15 a.m.	Sessions, Workshops, Clinics, Ask the Analyst Sessions and Roundtables (Led by Gartner Analysts or Executive Partners, Exhibitors and Peers) <i>Scheduled Throughout the Day</i>
10:45 a.m.	ITxpo Exhibits; Grab-N-Go Lunch Available at ITxpo Cafes
11:45 a.m.	Attendee Lunch Begins and Dessert Reception in ITxpo
2:45 p.m.	Conference Adjourns

ITxpo hours

Monday: 5:00 p.m. – 7:00 p.m.

Tuesday: 12:00 p.m. – 7:00 p.m.

Wednesday: 11:45 a.m. – 7:30 p.m.

Thursday: 10:45 a.m. – 1:30 p.m.

“An outstanding collection of industry expertise and peer experiences. A terrific opportunity to get away from the day to day and think deeply about the future of business and technology.”

— 2016 attendee

 To view the full agenda online, please visit gartner.com/us/symposium.