

Gartner Data & Analytics Summit 2018

March 5 – 8 / Grapevine, TX (Dallas area)
gartner.com/us/data

Meet one-on-one with a Gartner analyst

Converse privately for 30 minutes with a Gartner analyst who specializes in the topic you'd like to discuss. Many attendees tell us that a one-on-one session is worth the price of admission, all by itself. As a registered attendee, you are entitled to up to two private, 30-minute consultations with an analyst of your choice. These sessions are a great way to reinforce lessons learned and how-to recommendations presented throughout the conference. (Preregistration is required.)

Meet the Gartner analysts



Merv Adrian
Vice President

FOCUS AREAS: Hadoop; leading operational DBMS vendors; NoSQL; data management and big data; data workloads



Whit Andrews
Vice President and Distinguished Analyst

FOCUS AREAS: Enterprise YouTube; enterprise search; smart machines, artificial intelligence (AI), cognitive computing; streaming meetings to large numbers of workers



Mark A. Beyer
Vice President and Distinguished Analyst

FOCUS AREAS: Information and data architecture; data integration practices and technology; data warehouse, data lake, operational data store practices and technology; data for insurance, utilities, healthcare and education; metadata management and utilization



Erick Brethenoux
Director

FOCUS AREAS: AI; data and analytics leaders; building and expanding a digital business; analytics and BI strategies; data and analytics programs



Toby Bussa
Director

FOCUS AREAS: Security analytics; security monitoring and operations (technology and services); threat and vulnerability management



Frank Buytendijk
Vice President and Gartner Fellow

FOCUS AREAS: Digital ethics; data and analytics strategy; chief data officer (CDO)



Lydia Clougherty Jones
Director

FOCUS AREAS: Understanding privacy as an opportunity to drive data value; data monetization, especially with personal data; data collection, data sharing and the expanding data ecosystem within the business to consumer market



Laura Craft
Vice President

FOCUS AREAS: Big data and analytics for population health and patient engagement



Jeff Cribbs
Director

FOCUS AREAS: Care management trends for healthcare payers; BI and advanced analytics trends for healthcare payers; consumer engagement in healthcare; medical shopping transparency solutions



Jason Daigler
Director

FOCUS AREAS: Digital commerce technologies; customer journey analytics and customer experience (CX); CRM lead management; personalization; online marketplaces



Melissa Davis
Director

FOCUS AREAS: Customer analytics strategy; key vendors for customer analytic and web analytic capabilities



Alan Dayley
Director

FOCUS AREAS: Information governance use cases and remediation; unstructured data management; information stewardship; metadata management; technologies-enabling information governance; vendor selection

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Meet the Gartner analysts (continued)

Alan D. Duncan
Vice President



FOCUS AREAS: Data and analytics leaders and programs; analytics and BI strategies; leading IT in a midsize enterprise

Roxane Edjlali
Director



FOCUS AREAS: Data warehousing practices; impact of big data on data warehousing; data management organizational models; logical data warehouse; in-memory DBMS technology and maturity

Mario Faria
Managing Vice President



FOCUS AREAS: CDO and chief analyst officer roles; business value of data and analytics; data strategy, data monetization, data pricing models; BI, analytics, data science and algorithms

Donald Feinberg
Vice President and Distinguished Analyst



FOCUS AREAS: DBMS platform selection, modernization and consolidation; choosing DBMS platforms for applications; information management strategy, including big data

Ted Friedman
Vice President and Distinguished Analyst



FOCUS AREAS: Enterprise information management (EIM) strategy; information/data governance; information management implications of the Internet of Things (IoT); data quality; data integration

Dimitris Geragas
Vice President, Gartner Consulting



FOCUS AREAS: Business alignment; IT strategy and governance; enterprise architecture; information and data strategy and management; knowledge management; BI, analytics; informatics and knowledge encapsulation; business functions, including strategy, marketing, differentiation, finance and business development

Ron Hanscome
Vice President



FOCUS AREAS: Enterprise application suites and ERP (retired); application leaders analytics (retired); digital workplace (retired)

Jim Hare
Vice President



FOCUS AREAS: Key BI and analytics market trends; adapting go-to-market strategy; how companies should respond to remain competitive

Jorgen Heizenberg
Director



FOCUS AREAS: Data and analytics service providers; analytics and BI strategies; data and analytics organization; key BI and analytics market trends

Gareth Herschel
Director



FOCUS AREAS: Analytics and BI strategies; CRM and CX; data and analytics leaders and programs; application leaders

Nick Heudecker
Vice President



FOCUS AREAS: Information infrastructure modernization for operations and analytics; selecting and deploying solutions for real-time analytics; open-source technology acquisition

Rick Howard
Director



FOCUS AREAS: Enhancing government EIM; transitioning to digital government; modernizing legacy mission-critical applications in government; developing strategy and creating a strategic plan; strategic business change

Cindi Howson
Vice President



FOCUS AREAS: Comparing BI and analytic tools and dashboard products; organizing BI teams for better business-IT partnerships; improving diversity in BI and analytic teams; evaluating visual data discovery tools

Carlie J. Idoine
Director



FOCUS AREAS: Business analytics and data science tool functionality; self-service analytics and citizen data scientists; analytic program strategy, development and implementation

Saul Judah
Vice President



FOCUS AREAS: Customer data quality strategies; data governance bodies; information strategy; establishing business cases for customer master data management (MDM) programs

Rajesh Kandaswamy
Director



FOCUS AREAS: Company and product strategy for growing in banking and securities; marketing strategy for selling to banking and securities firms; key trends that impact banking and securities markets

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Peter Krensky
Senior Analyst



FOCUS AREAS: Advanced analytics and data science; machine learning; predictive and prescriptive analytics

Douglas Laney
Vice President and Distinguished Analyst



FOCUS AREAS: Data and analytics strategy; role of the CDO; infonomics; data monetization and valuation; data management maturity; information asset management; analytics centers of excellence; open/syndicated data

Alexander Linden
Vice President



FOCUS AREAS: Analytics and BI strategies; data and analytics leaders; AI

Debra Logan
Vice President and Gartner Fellow



FOCUS AREAS: Data and analytics leaders and programs; analytics and BI strategies; data management strategies; transforming human capital management

Valerie A. Logan
Director



FOCUS AREAS: Information and analytics strategies; emerging information ecosystems and exchanges; information governance; advanced analytics; big data use cases; organizational change, including data literacy, maturity models and capability assessments

Michael Patrick Moran
Director



FOCUS AREAS: Data and analytics leaders and programs; data management strategies; IoT; transforming ERP to postmodern ERP

Bill O'Kane
Vice President



FOCUS AREAS: Completeness of MDM program management environments; selection of the optimal MDM implementation style; considerations for MDM vendor and tool evaluation

Marty Resnick
Director



FOCUS AREAS: Mobile application development strategy; post-app strategy; immersive technologies (AR, VR, MR); continuous user experience; mobile application architectures

James Laurence Richardson
Director



FOCUS AREAS: Crafting an analytic strategy that delivers business value; evaluating the right modern BI platform; bolstering analytic capabilities; creating an organizational model for analytics

Mike Rollings
Vice President



FOCUS AREAS: Strategic use and governance of data; how advanced analytics is transforming business, and how to drive enterprise behavior change

Adam M. Ronthal
Director



FOCUS AREAS: DBMS platform and infrastructure selection; database platform as a service (dbPaaS) and cloud practices and technology; logical data warehouse

Rita L. Sallam
Vice President and Conference Chair



FOCUS AREAS: Comparing and selecting the right vendors; assessing cost of ownership; taking advantage of key market trends in BI and analytics; developing a successful BI strategy and program; augmented analytics; next-generation analytics and BI

Carlton E. Sapp
Director



FOCUS AREAS: Analytics and BI strategies; data and analytics programs

Moutusi Sau
Principal Analyst



FOCUS AREAS: AI in banking and securities; overview of trends in banking and securities; IT investment patterns in banking and securities; venture capital funding for business applications for SMB providers; IT spending forecasting by vertical industry

Kurt Schlegel
Vice President



FOCUS AREAS: Building the business case for analytics; crafting a strategy for analytics; designing the right organizational model for analytics; creating a performance metrics framework; analytics best practices

W. Roy Schulte
Vice President and Distinguished Analyst



FOCUS AREAS: Best practices for operational intelligence real-time analytics; architecture and tools for stream analytics; best practices for decision management and decision modeling

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Mei Yang Selvage
Director



FOCUS AREAS: Data management strategies; data and analytics leaders and programs; modernizing integration strategies and infrastructure

Svetlana Sicular
Vice President



FOCUS AREAS: Machine learning; real-time analytics; IoT analytics; AI; helping companies across all industries become software vendors

Jenny Sussin
Vice President



FOCUS AREAS: Social analytics strategy; social media customer service, application vendors, metrics and business value

Joao Tapadinhas
Director



FOCUS AREAS: Architecting a modern BI and analytics platform; cloud business analytics; leveraging data discovery for self-service analytics; leveraging citizen data science and big data discovery

Eric Thoo
Director



FOCUS AREAS: Data integration; integration platform as a service; data management and integration strategy

Alfonso Velosa
Vice President



FOCUS AREAS: Technology and business model trends for IoT; how emerging IoT deployments impact smart cities' infrastructure; go-to-market strategies for IoT and smart city markets

Simon James Walker
Principal Analyst



FOCUS AREAS: MDM vendor and tool evaluation and business case development; understanding business case for multidomain MDM; overcoming organizational barriers to information improvement programs

Andrew White
Vice President and Distinguished Analyst



FOCUS AREAS: Building a business-relevant data and analytics strategy; governance of data and analytics; identifying tools to help IT engage with the business to exploit data to improve business outcomes

Bart Willemsen
Director



FOCUS AREAS: Privacy management program; security and risk management leaders; information security management program

Alys Woodward
Director



FOCUS AREAS: Key trends in data and analytics; data and analytics market segments' profitability; getting started as an organization on generating value from internal and external data

Ehtisham Zaidi
Principal Analyst



FOCUS AREAS: Data integration; pricing strategy and contract reviews; data virtualization; self-service data preparation; external service providers

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