Media and third-party sites

• Why don’t we allow quotes lifted from media?
  - Media outlets are not required to secure our approval. In fact, requiring review of our content goes against freedom of the press. That said, our Media Relations team will contact a media outlet if we’ve been grossly misrepresented or misquoted.

• What about third-party sites?
  - We cannot guarantee material found on a third-party site has been approved by us. Often material found in the public domain isn’t properly attributed to a Gartner source document. In fact, that’s usually the first clue we haven’t reviewed or approved it.
  - To ensure accuracy of our data, we require all references to be lifted from research published on gartner.com, which we can validate.