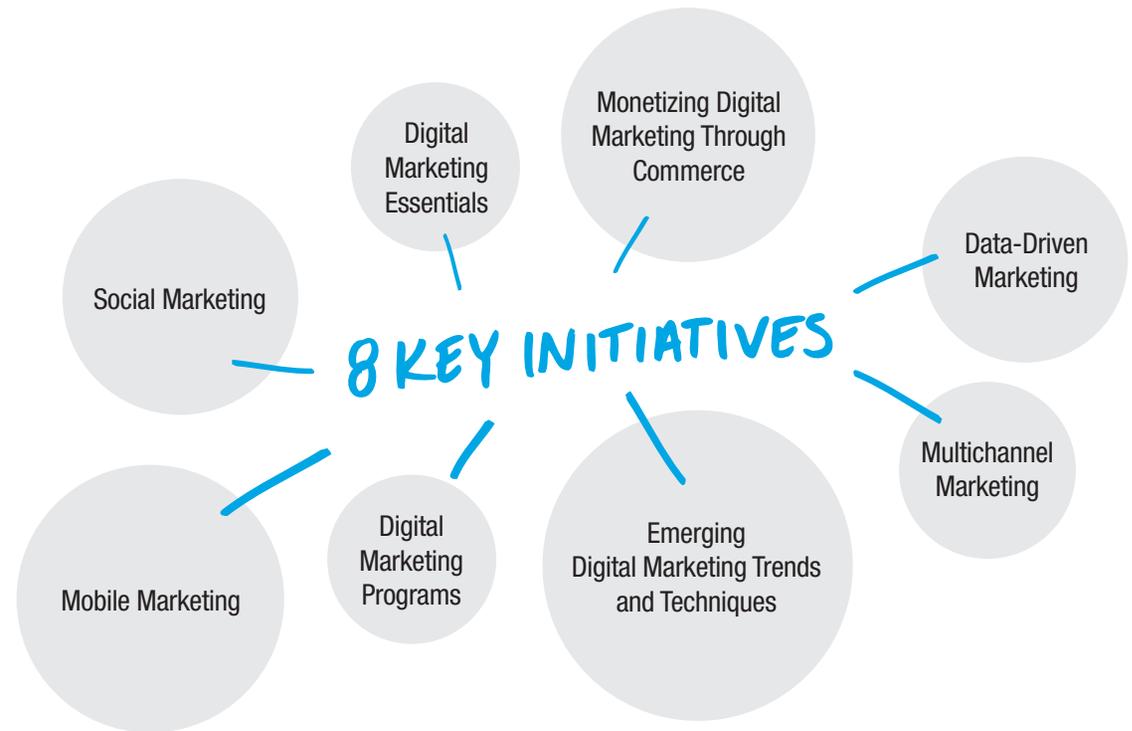


# Gartner for Marketing Providers

Our insight for digital marketers  
is focused on eight key areas



**Delivering real-time, personalized guidance to digital marketers, from vision through execution**

Customers are in control, and your job is to engage, sell to and serve them better than the competition. Get the research, data, tools and expert advice to do it — from a proven resource.

**Gartner for Marketing Providers delivers the right resources at the right time in the right context to help you:**

- Innovate and implement a digital marketing strategy
- Develop and grow a digital marketing business

# WORK WITH OUR EXPERTS

## Demonstrate tangible results

Our customized guidance will help you cut through the noise and achieve:

- Deeper connections with customers through access to the latest tools, best practices and expertise that Gartner provides to digital marketing clients
- Greater focus on the right innovations through contextualized advice on social analytics, digital commerce, digital marketing platforms and other emerging trends
- Enhanced understanding of the needs and priorities of digital marketers to enable more effective messaging and competitive differentiation for your offerings and solutions

## Independent advice you can trust

Gartner is the world's leading information technology research and advisory company:

- 30-year reputation for independent, objective research and advice with boardroom-level authority and mind share
- More than 950 seasoned analysts covering all aspects of business and technology, with a minimum 12 years' experience at hire
- Daily interactions with 13,000 client organizations across 85 countries

**Find out how Gartner digital marketing research and advice can improve the outcomes of your initiatives. Visit [gartner.com/digitalmarketing](https://gartner.com/digitalmarketing) or contact your Gartner account executive.**