

# Gartner at a glance

## About Gartner

- **Founded** in 1979
- **13,000+ associates** in 100+ offices around the world
- 30 consecutive quarters of **double-digit growth**
- Deep global insight into **every major business function**:



Human Resources



Information Technology



Innovation & Strategy



Finance



Legal & Compliance



Sales & Service



Marketing & Communications



Procurement & Operations



Risk & Audit



Supply Chain

## Clients we serve

- **300,000+ professionals** across all business functions
- **11,000+ distinct organizations** in more than 110 countries
- **C-suite members** from small companies to global, multinational enterprises
- **73% of the Global 500** rely on Gartner for insight and advice



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Global 500

## Trusted insights

- Gleaned from more than **380,000 client interactions each year** — including **130,000+ executive interactions**
- 300,000+ proven **best practices**
- 2 terabytes of supply and demand data for **2,000+ labor** markets around the world
- 1 terabyte of continually updated market data covering **1,100 vendors across 400 tech markets**
- gartner.com and product portals provide access to **insight and peer connections**
- **Quoted by leading business publications worldwide** an average of 70 times every week

## Strategic advice

- A global team of **1,900+ analysts** who understand your role, business and industry
- **Expert partners** to guide you to the right insights, when you need them
- **Insight backed by our growing team** of data scientists, engineers, researchers and psychologists
- More than **3,200 consulting engagements annually**

## Practical solutions

- **14,000+ peer benchmarks** covering IT, finance, sales, marketing and operations
- **1 billion+** learning and development benchmarks
- **Maturity diagnostics** covering 35+ functional areas
- **75+** global industry events
- **700+ live events** designed to foster high-level peer collaboration, plus 220+ exclusive **CxO gatherings**
- **1,000+ Ignition Guides** spanning more than 40 functional areas for accelerating team execution

To learn more about Gartner, visit [gartner.com](http://gartner.com).

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