

# Gartner at a glance

## About Gartner

- **Founded** in 1979
- **15,000+ associates** in 100+ offices around the world
- 32 consecutive quarters of **double-digit growth**
- Member of the **S&P 500**
- Deep global insight into **every major business function**:



Customer Svc.  
& Support



Finance



Human  
Resources



Information  
Technology



Legal



Marketing &  
Communications



Sales & Service



Supply Chain

## Clients we serve

- **300,000+ professionals** across all business functions
- **12,000+ distinct organizations** in more than 100 countries
- **C-suite members** from small companies to global, multinational enterprises
- **74% of the Global 500** rely on Gartner for insight and advice



74% of the  
Global 500

## Trusted insights

- Gleaned from more than **380,000 client interactions each year** — including **130,000+ senior executive interactions**
- 300,000+ proven **best practices**
- **Quoted by leading business publications worldwide** an average of 70 times every week

## Strategic advice

- A global team of **2,000+ experts** who understand your role, business and industry
- **Expert partners** to guide you to the right insights, when you need them
- **Insight backed by our growing team** of data scientists, engineers, researchers and psychologists
- More than **2,000 consulting engagements annually**

## Practical solutions

- **14,000+ peer benchmarks** covering IT, finance, sales, marketing and operations
- **1 billion+** learning and development benchmarks
- **Maturity diagnostics** covering 35+ functional areas
- **75+** global industry events
- **700+ live events** designed to foster high-level peer collaboration, plus 220+ exclusive **CxO gatherings**
- **1,000+ Ignition Guides** spanning more than 40 functional areas for accelerating team execution
- **175 Gartner Magic Quadrants**, a standard for market analysis in **140 technology segments**

To learn more about Gartner, visit [gartner.com](https://gartner.com).

This data is accurate as of March 1, 2018. Statistics are updated quarterly.