**Gartner Peer Insights Customers’ Choice Template - Blog**

**Title:** <VENDOR NAME> Named a <YEAR> Gartner Peer Insights Customers’ Choice for <MARKET>

**Body:**

The <VENDOR NAME> team is excited to announce that we have been recognized as a Customers’ Choice in the <MONTH><YEAR> Gartner Peer Insights ‘Voice of the Customer’: <MARKET>. Our team at <VENDOR NAME> takes great pride in this distinction, as customer feedback continues to shape our products and services.

The Gartner Peer Insights Customers’ Choice is a recognition of vendors in this market by verified end-user professionals, taking into account both the number of reviews and the overall user ratings. To ensure fair evaluation, Gartner maintains rigorous criteria for recognizing vendors with a high customer satisfaction rate.

**<*NOTE:*** *You may include the Gartner Peer Insights Customers’ Choice badge in your blog post, but its use must be compliant with the Gartner Peer Insights Customers’ Choice Vendor Guidelines:* <https://gartner.com/reviews-pages/customers-choice-vendor-guidelines/?_ga=2.262925765.852321671.1513604721-630846414.1512680246>

* *Include the required clear space around the Customers’ Choice badge (regardless of year). Don’t bundle it next to your or any other logos.*
* *Make the Customers’ Choice badge secondary in position to your logo and at least 10% smaller in size.*
* *Don’t alter the Customers’ Choice badge in any way. This includes, but is not limited to, changes to font, color, size, and orientation.>*



Here are some excerpts from customers that contributed to the distinction *<Note – all reviews must be less than 12 months old from the date of this blog post>*:

* “Quote Review #1” *- Reviewers title, Reviews industry* and \*link to individual full review for context\*
* “Quote Review #2” *- Reviewers title, Reviews industry* and \*link to individual full review for context\*
* “Quote Review #2” *- Reviewers title, Reviews industry* and \*link to individual full review for context\*

Read more reviews for <VENDOR NAME> here \*Link to vendor name in market\*

Everyone at <VENDOR NAME> is deeply proud to be honored as a <YEAR> Customers’ Choice for <MARKET>. To learn more about this distinction, or to read the reviews written about our products by the IT professionals who use them, please see the <MARKET> page on Gartner Peer Insights \*link to market page\*.

To all of our customers who submitted reviews, **thank you!** These reviews mold our products and our customer journey, and we look forward to building on the experience that earned us this distinction!

If you have a <VENDOR NAME> story to share, we encourage you to join the Gartner Peer Insights crowd and weigh in. \*Campaign bitly link to source reviews\*

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