# Gartner Peer Insights Customers’ Choice Press Release Template

**Title:** <Company Name> is recognized as a <Month> <Year> Gartner Peer Insights Customers’ Choice for <Market>

**Subtitle:** The Gartner Peer Insights Customers' Choice Distinction Is Based on Feedback and Ratings From End-User Professionals Who Have Experience Purchasing, Implementing and/or Using the Product or Service

<Enter City, State>, <Enter Date> – <Company Name>, a leading provider of <Market> solutions, is excited to share that they were named a <Month> <Year> Gartner Peer Insights Customers’ Choice for <Market>. Gartner defines <Market> as <insert market definition here and a link to the official landing page for this distinction>.

**Example Vendor Executive Quote:**

“We believe that being named a <Month> <Year> Customers’ Choice for <Market> represents the commitment we have to our customers to provide a world class product with an outstanding customer experience to support it,” said John Doe, Chairman and CEO of <Company Name>. “We continue to innovate while we execute on our product roadmap to meet the needs of our customers, and are grateful for the feedback they share with us on Gartner Peer Insights.”

**About Peer Insights:**

Peer Insights is an online platform of ratings and reviews of IT software and services that are written and read by IT professionals and technology decision-makers. The goal is to help IT leaders make more insightful purchase decisions and help technology providers improve their products by receiving objective, unbiased feedback from their customers. Gartner Peer Insights includes more than 215,000 verified reviews in more than 340 markets. For more information, please visit [www.gartner.com/reviews/home](http://www.gartner.com/reviews/home).

**<*NOTE:*** *Additional information may be included in the press release, but must be in compliance with the Gartner Copyright and Quote Policy: <http://www.gartner.com/technology/about/policies/copyright.jsp>*

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* *All claims of "validation" "testament" "accolade" "evidence" (or other words with similar meanings) must appear as your company's opinion and not appear reflective of a Gartner endorsement (e.g., I believe, We believe). >*

**Required Disclaimer:**

*Gartner Peer Insights Customers’ Choice constitute the subjective opinions of individual end-user reviews, ratings, and data applied against a documented methodology; they neither represent the views of, nor constitute an endorsement by, Gartner or its affiliates.*

<Company Name> Corporate Disclaimer <Your corporate disclaimer must always follow the Gartner disclaimer>