# Gartner Peer Insights Customers’ Choice Template - Press Release

**Title:** <Company Name> is recognized as a <Year> Gartner Peer Insights Customers’ Choice for <Market>

**Subtitle:** The Gartner Peer Insights Customers' Choice Distinction Is Based on Feedback and Ratings From End-User Professionals Who Have Experience Purchasing, Implementing and/or Using the Product or Service

<Enter City, State>, <Enter Date> – <Company Name>, a leading provider of <Market> solutions, is excited to share that they were named a Customers’ Choice in the <Month><Year> Gartner Peer Insights ‘Voice of the Customer’: <Market**>**. Gartner defines <Market> as <insert market definition here>.

**Example Vendor Executive Quote:**

“We believe that being named a <Year> Customers’ Choice for <Market> represents the commitment we have to our customers to provide a world class product with an outstanding customer experience to support it,” said John Doe, Chairman and CEO of <Company Name>. “We continue to innovate while we execute on our product roadmap to meet the needs of our customers and are grateful for the feedback they share with us on Gartner Peer Insights.”

**About Gartner Peer Insights:**

Gartner Peer Insights is an online platform of ratings and reviews of IT software and services that are written and read by IT professionals and technology decision-makers. The goal is to help IT leaders make more insightful purchase decisions and help technology providers improve their products by receiving objective, unbiased feedback from their customers. Gartner Peer Insights includes more than 350,000 verified reviews in more than 340 markets. For more information, please visit [www.gartner.com/reviews/home](http://www.gartner.com/reviews/home).

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