



Review Submission Guide

A step-by-step guide to submit a Gartner Peer Insights (GPI) review

Use this guide to complete your review

1

Use Vendor-provided Review Sourcing Link

2

Login or create a free GPI account.
(If Gartner client use Gartner.com login)

3

Verify your email address if new account

4

Write & Submit your review.
Await Review Status Email

5

Check review status via email or My Reviews section

6

Redeem incentive (if applicable)

Keep in mind while writing your review:

- Register and verify your [business email](#) before starting.
- Share [honest, detailed feedback](#) in your own words— [AI-generated content is not allowed](#).
- You do not need to be a Gartner client to participate.
- If offered an incentive, select your [country & currency first](#).
- You'll receive an [email update](#) about your review status.
- You can [update your review](#) at any time.
- Reach out to peerinsights@gartner.com if you have any issues.

Gartner Peer Insights™ (GPI) is a complimentary [peer review and ratings platform](#) for enterprise software and services decision makers. Reviews on the platform are submitted by [real customers](#) and undergo our [validation and moderation process](#) before publication.

Gartner
Peer Insights.



Thank you for your review

Hi Kaitlynn,

Thank you for sharing your experience and contributing to Gartner Peer Insights.

We are currently processing your review. You will receive a status update of your review submission in 4-5 business days. You can also track the progress of your review from your Gartner Peer Insights [profile page](#).

If you have any questions or would like further information, please [contact us](#).

Thank you,

Gartner Peer Insights Team

Confirmation Email Example

Gartner®

Step 1: Register & verify your Gartner Peer Insights account

All individuals must have a GPI account to complete a review. This is to verify your identity.

Sign up for Your Free Account

First Name Last Name

Business Email

Personal Email *Optional*

Country of Residence State/Province

☐ I'm not a robot  reCAPTCHA is changing its terms of service. [Take action.](#) [Privacy - Terms](#)

By signing up, you'll gain access to **Gartner Peer Community™** and **Gartner Peer Insights™** and agree to the [Gartner Rules of Engagement](#), [Terms of Use](#) and [Privacy Policy](#)

[Sign Up](#)

Why do we ask for both emails?

Verify account

Enter the code sent to **kaitlynn.orlandi123@gartner.com**. If you don't see it, please check your spam folder.
Code will expire in **30 minutes**.

Passcode

[Complete sign up](#) [Resend passcode](#)

If you do not receive the verification code, please email peerinsights@gartner.com for direct support

Signing up is fast and complimentary

- 1 Fill out Account Details and select “Sign Up”.
- 2 You will receive a verification code to your email. **Input the passcode within 30 minutes.**
- 3 Once created, you will be brought back to the intended review survey to begin.

If you are a Gartner client, simply use your Gartner.com login credentials.

Step 2: Submit your Review: What to expect

After creating an account, you will then [complete your review](#). The review survey consists of required and optional questions including rating scores, multiple choice, and free-text.

Vendor Information

(Logo and Offering Name)

Progress Bar

Spell/Grammar Check for free-text responses

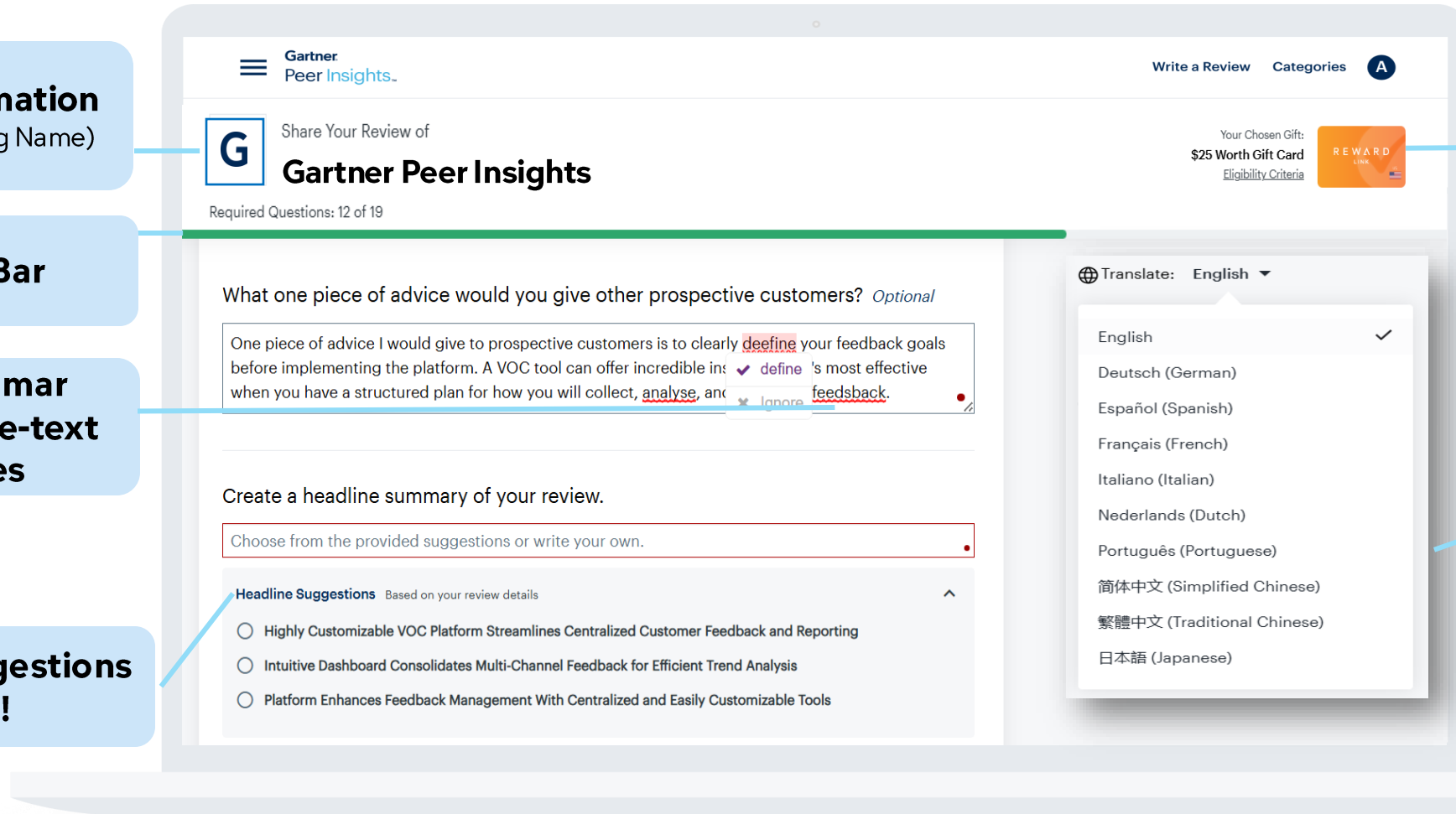
Headline Suggestions to help!

Gift Card Details

(When Applicable)

Language Selection

Selecting a language will adjust the survey question language as well.



There are many tools available to help you write your review!



Step 3: The Review Moderation Process

GPI maintains a **verification and quality assurance process** to ensure all reviews are authentic, unbiased, and relevant.



If at any point you have questions, please email peerinsights@gartner.com, or [use this tool](#), for direct support.

Your review was *approved* – What’s next?

If approved, your review will be published. We will send you a direct link to the published review in the approval email. If an incentive was offered, you will receive a second email with the redemption code.

Confirmation Email Example

Gartner
Peer Insights.



Your review has been approved

Hi

Are there other products that you can review?

Contribute Again

This link will auto-login to your profile. By using this link, you understand and agree that it is valid only for 72 hours, is for a one-time use and cannot be forwarded to anyone else.

The review you submitted for **Gartner Demo** was approved! You can view it [here](#).

We appreciate your contribution and know that your peers will learn and benefit from your experience.

Thank you for being a part of the Gartner Peer Insights community!

The Gartner Peer Insights Referral Program enables eligible reviewers to invite their colleagues to join and contribute to the Gartner Peer Insights Community.

If applicable, you will receive a second e-mail with the **Gift Card Redemption steps** (~48 hours after approved review).

TANGO
A Division of BHN

aosdim ioasd,
Your Reward Link Preferred + Donations is Here!

\$25.00

TANGO Choice

Reward Link
+ Donations

Redemption Link:
<https://sandbox.rl.tangocard.com/r/1/uZsdFfCTueplFE8Vj-N8hziRha4pjuX2HRYHXXyirkU>
Expiration Date: Does Not Expire

To Redeem

Tango Choice rewards expire on the date stated on the Reward. Tango Choice rewards are issued to Reward Recipients without charge for loyalty, award, or promotional purposes, and are not sold to consumers. No fees apply to Tango Choice.

How to Redeem

- Click the redemption link above to activate your Tango Choice.
- Next, you will be able to claim your reward on your choice of retail gift cards and more.

Gartner Demo

★★★★★

Vendor
Gartner Demo

Market
Speech-to-Text Solutions
(Transitioning to AI Application Development Platforms)

Awesome product.

— ASSOCIATE in the Real Estate Industry

Great product with a lot of features inbuilt. Easy to use. Great experience overall. Would recommend this.

Read Full Review

Status: Approved

Update Review

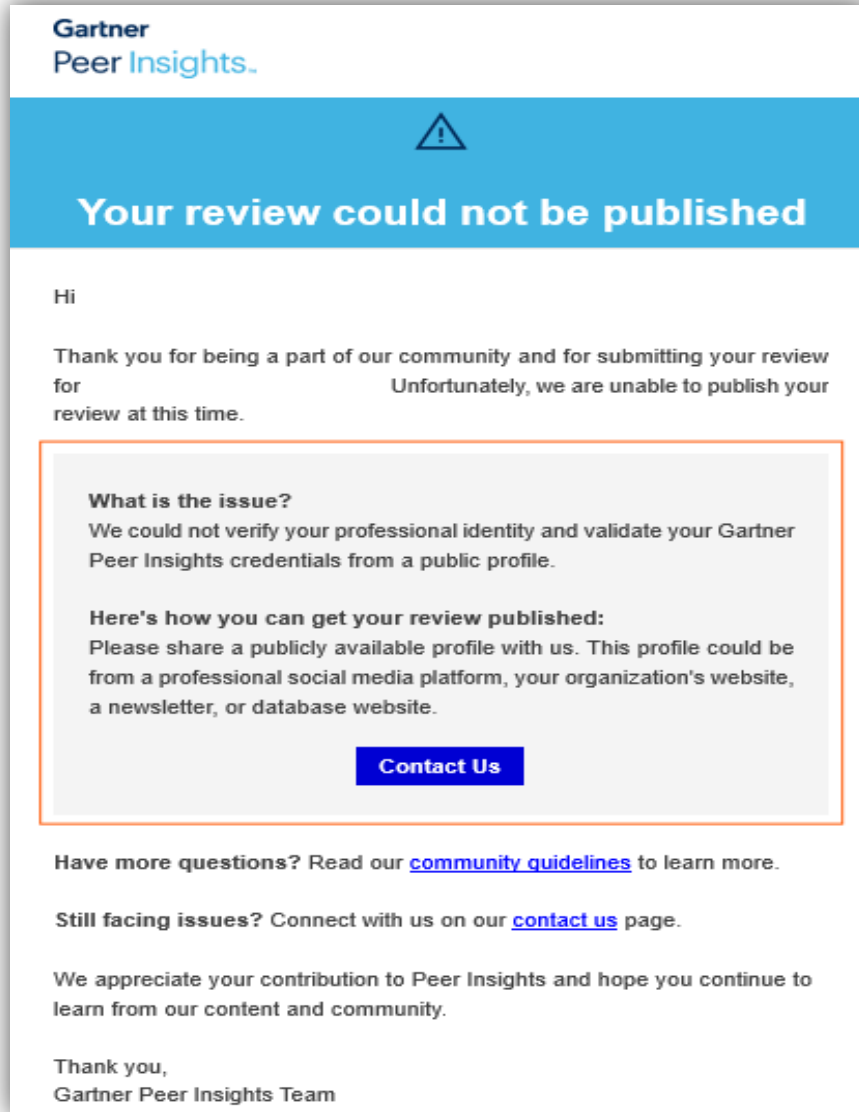
Email Review

Contact Support

You can also redeem your gift card by clicking the **‘Claim Now’** button in the in [My Reviews](#) section (when applicable)



Your review was *not approved* – What do I do now?



Example Review Status Email

If GPI cannot approve your review, you will receive an email explaining why. **Read the email carefully to understand the reason. Then, follow the steps in the email and re-submit your review.**

1. Read

Read the email from GPI team carefully; check Spam

2. Edit

Edit the content and/or profile details based on feedback shared by GPI team

3. Re-Submit

Re-submit your review/profile for GPI team to reprocess.



[My Reviews section view](#)

Need help with your review? Have a question?

Use the self-service feature on the My Reviews page for quick assistance with your review!

[Check Review Profile Here](#)

Still have
questions/concerns?
Email us directly at
peerinsights@gartner.com

Gartner Peer Insights. Search vendors, products or markets Categories Write a Review

Kaitlynn Orlandi
Sr Program Specialist
Function: Other
Company size: 1B-10B USD
Industry: IT Services

COMMUNITY ENGAGEMENT
Badge eligible reviews
Badges

My Reviews My Offers & Badges Profile Details

My Reviews
Reviews you have written and their status (recent first)

We Value Your Expertise!
You can continue helping the community by writing another review.
[Write a Review](#)

Gartner Demo ★★★★★
Gartner Demo has changed my life!
— SENIOR PROGRAM SPECIALIST in the IT Services Industry

Hi Kaitlynn,
Please select the review you have a question about

- Gartner Demo , 15 Mar 24
- Materialise 3D Print Service Bureau , 06 Mar 26
- Continu , 20 Jan 26
- AiDEA Marketing , 19 Dec 25
- Nucleon EDR , 26 Sep 25
- iTAC.MOM.Suite , 29 Jul 25
- Zanshin , 29 May 25
- Agentic Process Automation System



Easy Access

with an embedded status panel directly in your Profile



Fast Resolutions

enabled at the click of a button

Instant resolutions within **seconds** vs. manual process of **2 business days**



Get Connected

with the GPI team quickly for help!

Frequent Questions:

- How do I claim my Gift Card?
- What is the status of my review?
- What does my review need to be approved?

Gartner

| Appendix



Review Moderation Process - Credentials

If your review was rejected for credentials, it means your identity, employer, or role could not be verified due to missing or inconsistent information. To submit a review on GPI you must:



Have an identifiable **corporate email** address



Be a working **enterprise professional**



Have a **confirmed profile on Gartner.com** or a **credible online presence**

To resolve this, email peerinsights@gartner.com and share publicly available information that helps them validate your identity, employer, or role.

All reviewer expectations can be found in our [Community Guidelines](#)

Review Moderation Process - Content

If your review was rejected for content, it means the content in the review does not meet GPI's specific content standards. To submit a review on GPI you must:



Not contain abusive, hateful, threatening, or harassing language



Have **more than one descriptive input** based on specific user experience



Provide a **realistic, authentic, account** of user experience by providing both positive aspects and improvement opportunities



Not contain **plagiarized content, AI/machine generated content**, and cannot be posted on another's behalf



Not promote or criticize **offering other than the one being reviewed**



Not **include personal, confidential, or sensitive** information.



Be submitted one of the **10 approved languages**.

To resolve this, please resubmit your review with the above in mind.

All reviewer expectations can be found in our [Community Guidelines](#)

Review Moderation Process – Conflict of Interest

If your review was rejected for conflict of interest, it means that the GPI team found a conflict of interest between you and the vendor in which you're reviewing. To submit a review on GPI you must:



Not be an **employee or direct competitor of the vendor** you're reviewing. This includes exclusive partners, value-added resellers, system integrators, and consultants



Not be listed in the same GPI market on of the vendor you're submitting a review for.



Not be considered an **“exclusive” partner** with the vendor you're submitting a review for.

To resolve this, email peerinsights@gartner.com and share publicly available information that helps them understand the relationship between you and the vendor.

All reviewer expectations can be found in our [Community Guidelines](#)