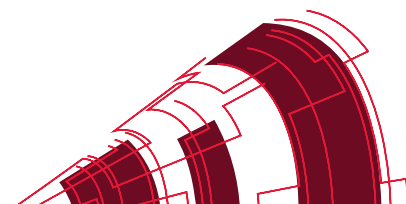# Gartner Application Architecture, Development & Integration Summit 2015

20 – 21 July | Hilton Sydney | gartner.com/ap/aadi

Innovate and Renovate to Dominate in the New Digital Economy

Gartner Summits

Sessions mapped to your key priorities

At this year's Gartner Application Architecture, Development & Integration Summit, we'll take on the digital revolution, giving you the information you need to reinvent your strategy, renovate legacy infrastructure, architect for agility and speed, minimize risk exposure in the cloud, overcome integration challenges and deliver the innovation your organization needs to keep up with the rapidly emerging digital reality.

Attend **Gartner Application Architecture, Development & Integration Summit 2015** to benefit from sessions that address your key challenges.

How should cloud fit into my application strategy? How can I achieve the benefits while managing the risks?

- Mastering the Cloud Application Platform: Public, Private or Hybrid?   **Yefim Natis**

- Building Cloud-Ready Apps With Microservices **Gary Olliffe**

- Cloud Applications: Proper Prior Planning Prevents Proprietary Penalization   **Gary Olliffe**

- Citizen Integrators, APIs and iPaaS: How to Crack the Cloud Service Integration Enigma   **Massimo Pezzini**

What IT disruptions should I anticipate as a result of the new digital economy?

- Gartner Opening Keynote: Powering the Digital Future **Brian Prentice**

- How to Build A Context-Aware Digital Business **Yefim Natis**

- SHIFT Before the Market and Drive Change by Understanding Human MOTIVE   **Dan Gregory**

How do you act as a catalyst in your business to move the digital agenda forward?

- How to Build A Context-Aware Digital Business **Yefim Natis**

- Gartner Opening Keynote: Powering the Digital Future **Brian Prentice**

- Surviving the Coming IT Shakeout   **Nathan Wilson**

- How Application Architecture Meets the Demands of Digital Business   **Yefim Natis**

What API strategies make sense? How should you approach app architecture?
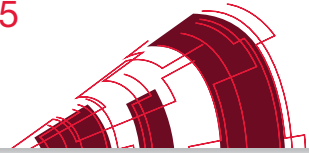
- Designing a Successful API Program   **Gary Olliffe**

- How Application Architecture Meets the Demands of Digital Business   **Yefim Natis**

- Ask the Analyst: Best Practices in Application Architecture for Web-Scale Business Applications: SOA, EDA, SDA   **Moderator: Yefim Natis**

How will SOA and its web-centric subset (WOA) drive my future application architectures?

- Architecting for Velocity — Why Architecture Is Essential for Web-Scale and DevOps Development   **Nathan Wilson**

- Ask the Analyst: Best Practices in Application Architecture for Web-Scale Business Applications: SOA, EDA, SDA   **Moderator: Yefim Natis**

- HTML5 and the Web: Their Roles in Mobile, App Development and Digital Business   **Gene Phifer**

How do I adopt agile development, become more iterate and accelerate my business?

- Agile Metrics and Estimation   Nathan Wilson
- Scaling Agile Development With Gartner's Enterprise Agile Principles   Maritess Sobejana
- Application Development in a Bimodal World Maritess Sobejana
- Ask the Analyst: Tips and Tricks for Continuous Delivery Moderator: Sean Kenefick

What emerging methodologies can I adopt to drive my application strategy?

- How to Maximize the Value and Minimize the Risk of Open Source Software   Mark Driver
- Citizen Integrators, APIs and iPaaS: How to Crack the Cloud Service Integration Enigma   Massimo Pezzini
- Getting From Here to There: Exploit Docker to Deliver Software More Effectively   Sean Keneflick

What approaches can I implement to overcome integration challenges?

- Tying IT Together: The Evolving Role of Integration in Digital Business   Eric Thoo
- Building and Integrating IoT Solutions to Work Well With Existing Applications and Data   Eric Thoo
- Integration: The Thorn on Backside of your Mobile AD Projects   Massimo Pezzini
- Getting Your Data Integration Ready for Managing Data in the Cloud   Eric Thoo

How can I succeed at mobile and avoid the classic pitfalls?

- The Mobile App Scenario   Adrian Leow
- Mobile App Development: From Framework to Architecture   Sean Keneflick
- Integration: The Thorn on Backside of Your Mobile AD Projects   Richard Marshall
- Building Your Mobile App Roadmap Moderator: Adrian Leow
- Mobile and Social User Experience Design Best Practices Gene Phifer

How do I keep ahead of security challenges and maximize the effectiveness of testing?

- What Mobile App Developers Need to Know About Authentication, Assurance and Authorization Anne Elizabeth Robins
- Testing in the Middle: The Benefits of APIs for Testing and Quality   Sean Keneflick
- Implications of Accepting Social Identities Anne Elizabeth Robins

Why should you pay attention to user experience (UX) issues when designing applications?

- Mobile and Social User Experience Design Best Practices Gene Phifer
- Building Your Mobile App Roadmap   Adrian Leow
- Take These Steps to Create an Internal UX Design Team Brian Prentice