

Agenda at a Glance

At the Summit, please refer to the agenda in the event guide provided, for the most up to date session and location information

Monday 9 JUNE 2014	07:30 – 20:00	Registration, Information and Refreshments			
	09:00 – 10:15	Gartner Opening Keynote: The Future of Your Business: Transparent, Decisive, Personalized Ian Bertram, Frank Buytendijk and Lisa Kart			
	10:15 – 10:45	Panel Discussion: Opinions from Industry Leaders Moderated by: Partha Iyengar and Bill Hostmann			
	10:45 – 11:15	Refreshment Break in the Solution Showcase			
		TRACK A	TRACK B	TRACK C	WORKSHOPS
		Strategy and Leadership	Information Innovation and Emerging Analytical Styles	Big Data and Information Infrastructure	Interactive Workshops
	11:15 – 12:00	Business of Information Management: Tools of the Trade Regina Casonato	HOW TO: Applied Infonomics, How and Why to Become an Infocentric Organization? Saul Judah and Frank Buytendijk	The Disruptive Impact of Data Discovery Joao Tapadinhas	11:30 – 13:00 Workshop: HOW TO: Hadoop Basics, Deployment Alternatives and Futures Donald Feinberg
	12:15 – 13:00	Data Quality 2014: What's New and Why Saul Judah	Understanding the Spectrum of Analytics Capabilities Lisa Kart	Modernize Your Data Integration Capabilities for Diverse Use Cases Eric Thoo	
	13:00 – 14:30	Lunch Break in the Solution Showcase			
	14:30 – 15:00	End User Case Study	Evolving Master Data Management to Enterprise Information Management Bill O'Kane	In-Memory Is Here: Is Your Information Management Strategy Ready for Speed? Roxane Edjlali	14:15 – 15:45 Workshop: Assessing and Advancing Your Business Intelligence and Analytics Maturity Bill Hostmann
	15:15 – 15:45	Solution Provider Sessions			
	15:45 – 16:15	Refreshment Break in the Solution Showcase			
	16:15 – 17:00	Last Call for Datatopia... Boarding Now! Frank Buytendijk	HOW TO: Deliver Self Service BI Neil Chandler and Bhavish Sood	The Information Capabilities Framework (ICF): Toward Modern IM Infrastructure Regina Casonato	16:15 – 17:45 Workshop: Big Data Strategy Essentials Donald Feinberg
	17:15 – 17:45	HOW TO: Make your Infrastructure 'Information Governance Ready' Saul Judah	End User Case Study	Cloudy With A Chance of Data: BI, IM and the Cloud Roxane Edjlali and Joao Tapadinhas	
18:00 – 18:30	BICC 2.0 or the Analytics Center of Excellence Joao Tapadinhas	Innovating with Information — The Art of the Possible Bill Hostmann	End User Case Study		
18:30 – 20:00	Networking Reception in the Solution Showcase				

Tuesday 10 JUNE 2014	07:30	Registration, Information and Refreshments			
	09:15 – 10:00	Gartner Magic Quadrant Power Session: Business Intelligence, Advanced Analytics, Data Integration, Data Warehouse Database Management Systems			
	10:00 – 10:30	Refreshment Break in the Solution Showcase			
	10:30 – 11:00	Solution Provider Sessions			
	11:15 – 12:00	HOW TO: Building A Business-Led Vision and Strategy for MDM Saul Judah	Business Analytics Market Trends Bhavish Sood	Best Practices for Data Quality Improvement: Delivering Data You Can Trust Eric Thoo	11:15 – 13:00 Workshop: The Super Skills of the Socially Centered Leader Partha Iyengar
	12:15 – 13:00	Maverick Research: Ethics at the Center of Nexus of Forces Frank Buytendijk	MDM Considerations for a Pace Layered Application Strategy Bill O'Kane	HOW TO: Hadoop's Place in Your Analytic Portfolio Donald Feinberg	
	13:00 – 14:00	Lunch Break in the Solution Showcase			
	14:00 – 14:30	The Role of the Data Scientist and the Art of Data Science Lisa Kart	The Quantified Self and the Rise of Personal Analytics Ian Bertram	What About the Data Warehouse? Start? Stop? Continue? Roxane Edjlali	
	14:45 – 15:15	The Emergence of the Chief Data Officer Regina Casonato	You Can't Change the Past — Why You Need Predictive Analytics Lisa Kart	Evolving BI and Analytical MDM Toward Operational MDM Bill O'Kane	
	15:15 – 15:45	Refreshment Break in the Solution Showcase			
	15:45 – 16:30	Guest Keynote			
	16:30 – 17:15	Gartner Closing Keynote: The Rise of the Smart Machines: Their Technical, Business, Economic and Social Impact Partha Iyengar			
	17:15 – 17:30	Closing Remarks Frank Buytendijk			

08:30 – 09:30 Ask the Analyst Roundtable: Everything You Always Wanted To Know About BI **Bhavish Sood**

ROUNDTABLES	ROUNDTABLES
Analyst-User	Ask the Analyst Ask the Practitioner
11:15 – 12:15 Analyst-User Roundtable: Corporate Performance Management Neil Chandler	
14:15 – 15:15 Analyst-User Roundtable: BI and Mobile Technology Joao Tapadinhas	14:15 – 15:15 Ask the Practitioner Roundtable: Topic TBD
16:15 – 17:15 Analyst-User Roundtable: SAP HANA Roxane Edjlali	16:15 – 17:15 Ask the Practitioner Roundtable: Topic TBD
17:30 – 18:30 Analyst-User Roundtable: Business Intelligence Success Factors Bill Hostmann	17:30 – 18:30 Ask the Practitioner Roundtable: Topic TBD

Bhavish Sood, Neil Chandler, Eric Thoo, Donald Feinberg Moderator: **Ian Bertram**

11:15 – 12:15 Analyst-User Roundtable: Information Management Strategy Regina Casonato	11:15 – 12:15 Ask the Analyst Roundtable: Corporate Performance Management Neil Chandler
14:15 – 15:15 Analyst-User Roundtable: Getting Your Data Integration Ready for Managing Data in the Cloud Eric Thoo	14:15 – 15:15 Ask the Analyst Roundtable: How to Get the Most out of Gartner Ian Bertram

Agenda correct as of 10 January 2014

Tracks

A Strategy and Leadership
The most important ingredient to a game-changing use of information is not technology, it's smart people. As intelligent as the software is, as fast as the hardware responds, without proper leadership, information management and analytics don't compute. Being successful with emerging use cases of information management and analytics is about having the right mindset, the right organizational model, and the right strategy. In this track we'll explore governance mechanisms; organize models and competency centers; analytical skills, roles, and career paths, and the strategies you need to become an effective information and analytical leader.

B Information Innovation and Emerging Analytical Styles
Information is an asset and has an intrinsic value of its own. Business analytics is quickly becoming a product or service that can be sold to consumers, and in fact some organizations have found completely new business models as trusted data aggregators. The adoption rate of advanced analytics such as predictive and prescriptive is increasing. In this track we'll explore the data science technologies and skill sets required to deliver more advanced analytical styles, in order for information to be a key driver for business innovation.

C Big Data and Information Infrastructure
Are you looking to take your well functioning business intelligence or information management program to the next level? Increasingly, your information assets are becoming harder to manage and so Master Data Management programs are needed. And what new technologies, such as in-memory computing, NoSQL databases, data integration and data virtualization do organizations need to get ahead and how can you implement them successfully? In this track we'll explore approaches and frameworks to enable us to mature all aspects of our technology architectures.

