

Sunday, July 28

- 3:00 p.m. Preregistration
- 4:00 p.m. Catalyst Conference Orientation
- 5:00 p.m. Power Networking Forum

Monday, July 29

- 7:00 a.m. Registration
Breakfast
- 8:00 a.m. **K1.** Gartner Keynote: Harness the Power of IT Convergence *Drue Reeves, Vice President and Distinguished Analyst, Conference Chair; Harper Reed, Hacker, Engineer, Chief Technology Officer of Obama for America 2012 Campaign*
- 8:50 a.m. **K2.** Welcome Address *Gary G. Hein*
- 9:00 a.m. Technology Demonstrations Showcase Opens

	Track A Making Mobile Work	Track B Cloud Services: Moving Past Partial Commitment	Track C Making Employees Productive in a Cloud and Mobile World	Track D Transforming Virtual Data Centers to Private Clouds ... or Not!	Track E Information Protection, Identity, Security and Beyond	Track F Big Data and Business Analytics	Track G Radical Thinking: Unconventional, Innovative Recommendations for IT	Workshops	Workshops	Analyst-User Roundtables	Analyst-User Roundtables
9:30 a.m.	A1. How to Implement a BYOD Program That Works! <i>Michael Disabato</i>	B1. Developing a Cloud Adoption Strategy and Maturity Plan <i>Kyle Hilgendorf (Shared with Track D)</i>	C1. iPads in the Enterprise: What Works, What Doesn't <i>Bill Pray</i>	See B1.	E1. Beyond Join, Move, Leave: Implications of the Modern Identity Life Cycle <i>Ian Glazer</i>	F1. What Big Data Enables: Internet of Data, Ideas, Things and People <i>Marcus Collins, Svetlana Sicular</i>		W1. Workshop: Gearheads' Guide to Your Future IT Career <i>Mike Rollings, Jack Santos, Jamie Popkin (9:30 – 11:00 a.m.)</i>	W2. Workshop: Designing Mobile Apps Using Web Technologies <i>Kirk Knoernschild (9:30 – 11:00 a.m.)</i>	AUR1. Analyst-User Roundtable: Risk Appetite and Tolerance Levels – Document, Communicate and Use <i>Mario de Boer (9:30 – 10:30 a.m.)</i>	AUR2. Analyst-User Roundtable: Picking the Right Mobile File Sync Solution <i>Guy Creese (9:30 – 10:30 a.m.)</i>
10:15 a.m.	Networking Break										
10:25 a.m.	A2. One Week Inside The MDM Test Lab: Lessons Learned <i>Eric Siegel</i>	B2. Guest Interview: VMware in the Hot Seat – Gateway to Your Cloud Future or Bridge to Your Legacy Past? <i>Raghu Raghuram, Executive Vice President of Cloud Infrastructure and Management, VMware; Chris Wolf (Shared with Track D)</i> M	C2. How to Increase Employee Productivity in a Mobile World <i>Craig Roth</i>	See B2.	E2. What About Everyone Else? Managing Nonemployee Identities <i>Lori Rowland, Mary E. Ruddy</i>	F2. Big Data Use Case Study <i>Harper Reed, Entrepreneur, Engineer and CTO for Barack Obama's 2012 Re-Election Campaign</i>				AUR3. Analyst-User Roundtable: Is Self-Service Dead? <i>Ken Agress (11:00 a.m. – 12:00 p.m.)</i>	AUR4. Peer Roundtable (11:00 a.m. – 12:00 p.m.)
11:10 a.m.	Networking Break										
11:20 a.m.	A3. Lightning Round: Tough Questions for MDM Vendors <i>Mike Disabato, Eric Siegel</i>	B3. The Battle for Cloud Hill: A Public vs. Private Debate <i>Alessandro Perilli, Kyle Hilgendorf (Shared with Track D)</i> M	C3. Windows, Web, Mobile and BYOD: Controlling the Chaos <i>Chris Wolf</i>	See B3.	E3. San Diego Identity Standards Smackdown <i>Pat Patterson, salesforce.com; Pam Dingle, Ping Identity; Paul Madsen, Ping Identity; David Brossard, Axiomatics.com; Kelly Grizzle, SailPoint; Moderator: Ian Glazer</i> M	F3. Emerging Role of the Data Scientist and Art of Data Science <i>Doug Laney</i>					
12:05 p.m.	Attendee Lunch										
12:35 p.m.	Technology Demonstration Area Dessert Reception and Theater Presentations										
1:35 p.m.	A4. Guest Case Study	B4. Guest Case Study <i>(Shared with Track D)</i>	C4. Skills and Competencies for the Changing IT Career <i>Mike Rollings</i>	See B4.	E4. Adaptive Access Control: Holy Grail, Snake Oil or the Next Big Thing? <i>Trent Henry</i> M	F4. Panel: The Big Debate – Clash of the Elephants M		W3. Workshop: Understanding and Customizing Gartner's Private Cloud Cost Model <i>Nik Simpson (1:35 – 3:05 p.m.)</i>	W4. Workshop: How to Determine Whether Your SaaS Provider Is Up to Snuff <i>Bill Pray (1:35 – 3:05 p.m.)</i>	AUR5. Analyst-User Roundtable: BYOD Programs – Successes and Failures <i>Michael Disabato (1:35 – 2:35 p.m.)</i>	AUR6. Analyst-User Roundtable: Using iPads in the Enterprise <i>Elden Nelson, Mark Corther (1:35 – 2:35 p.m.)</i>
2:30 p.m.	Solution Provider Sessions										
3:00 p.m.	Networking Break										
3:10 p.m.	A5. Mobilizing Business Applications <i>Anne Thomas Manes</i>	B5. Saving Privacy in the Public Cloud <i>Heidi L. Wachs (Shared with Track D)</i>	C5. Architecting a Microsoft Mobile Strategy for Non-Microsoft Devices <i>Guy Creese</i>	See B5.	E5. Detecting Advanced Malware and the Attacks That Keep Us Awake at Night <i>Ramon Krikken</i>	F5. Data Mobility and the Right Mobile Data Architecture <i>Lyn Robison</i>		W5. Workshop: Building a Public IaaS Cost Model <i>Chris Gaun (3:20 – 4:50 p.m.)</i>	W6. Workshop: Do Mobile Apps Help or Hurt Customer Service? <i>Ken Agress (3:20 – 4:50 p.m.)</i>	AUR7. Analyst-User Roundtable: IAM Outsourcing – How Far Should You Go? <i>Mary E. Ruddy (3:10 – 4:10 p.m.)</i>	AUR8. Analyst-User Roundtable: Management Practices for Work at Home and Mobile Employees <i>Jack Santos (3:10 – 4:10 p.m.)</i>
3:55 p.m.	Networking Break										
4:05 p.m.	A6. Guest Case Study	B6. Five Practical Steps to Securing Data in the Public Cloud <i>Ramon Krikken</i>	C6. SharePoint 2013 for Content Management: Should You Move to It? <i>Darin Stewart</i>	See F6.	E6. Top 7 Most Effective Incident Detection and Response Practices and Tools <i>Anton Chuvakin</i>	F6. Architecting Big Data Storage: Extracting Value From Chaos <i>Matt Brisse (Shared with Track D)</i>				AUR9. Analyst-User Roundtable: Zoning and the Virtual Data Center <i>Eric Maiwald (4:35 – 5:35 p.m.)</i>	AUR10. Analyst-User Roundtable: MDM Platform Roundtable – The Good, the BYOD and the "Ugh"-ly <i>Eric Siegel (4:35 – 5:35 p.m.)</i>
4:50 p.m.	Networking Break										
5:00 p.m.	A7. To the Point: Improve Your Mobile Apps With Web API Management <i>Eric Knipp</i>	B7. To the Point: How to Assess Cloud Service Provider Security <i>Erik T. Heidt (Shared with Track D)</i>	C7. To the Point: Exchange 2013 and Lync 2013 – Should You Move to Them? <i>Bill Pray, Mark Corther</i>	See B7.	E7. To the Point: Deception-Based Security is Baaaaack! <i>Anton Chuvakin</i>	F7. To the Point: Big Data Security, Privacy and Ethics <i>Ramon Krikken, Ian Glazer</i>					
5:30 p.m.	Technology Demonstration Area Evening Reception and Theater Sessions										

Tuesday, July 30

7:30 a.m.	Registration Networking Breakfast										
8:30 a.m.	A8. How to Use Containers to Secure Sensitive Information <i>Eric Maiwald (Shared with Track E)</i>	B8. How Four Enterprises Changed Architecture and Development for Cloud <i>Eric Knipp</i>	C8. Guest Case Study	D1. Finding the Private Cloud Sweet Spot: When to Build and How Far to Go <i>Chris Wolf</i>	See A8.	F8. Business Analytics Can Transform Your Business <i>Marcus Collins, Jamie Popkin</i>		W7. Workshop: National Strategy for Trusted Identities in Cyberspace – What NSTIC Means to Business <i>Ian Glazer, Jim Sheire, U.S. Department of Commerce (8:30 – 10:00 a.m.)</i>	W8. Workshop: How to Build a Modern Federation Architecture for a Cloud, Mobile and Social World <i>Mary E. Ruddy (8:30 – 10:00 a.m.)</i>	AUR11. Analyst-User Roundtable: IT Careers and IT Roles <i>Mike Rollings, Jack Santos (8:30 – 9:30 a.m.)</i>	AUR12. Analyst-User Roundtable: When Users Complain – Fixing Mobile Incidents <i>Eric Siegel (8:30 – 9:30 a.m.)</i>
9:15 a.m.	Networking Break Technology Demonstration Area Opens										
9:25 a.m.	A9. Are Your Users Sick of Typing Passwords on Mobile Devices? Give 'Em SSO Now! <i>Trent Henry (Shared with Track E)</i>	B9. Guest Case Study: Cloud Native Applications – What Changed? <i>Adrian Cockcroft, Director, Architecture, Netflix Inc.; Kyle Hilgendorf</i>	C9. Mastermind Interview: Mark Templeton, Citrix <i>Chris Wolf</i> M	D2. Cloud Orchestration: Client Insights and Best Practices <i>Alessandro Perilli</i>	See A9.	F9. Getting Value From All Your Data: Analytics on Structured and Unstructured Data <i>Carlie J. Idoine</i>					
10:10 a.m.	Networking Break										
10:20 a.m.	Solution Provider Sessions									AUR13. Analyst-User Roundtable: What to Do About Broken Job Descriptions, Postings and Titles? <i>Mike Rollings (10:30 – 11:30 a.m.)</i>	AUR14. Analyst-User Roundtable: How to Monitor the Security Of Your Cloud Assets <i>Anton Chuvakin (10:30 – 11:30 a.m.)</i>
10:50 a.m.	Networking Break										
11:00 a.m.	A10. To the Point: Why You Should Love Mobile Device Security <i>Mario de Boer (Shared with Track E)</i>	B10. To the Point: DevOps vs. ITOM – Rightsize Your Management and Control in the Public Cloud <i>Kyle Hilgendorf</i>	C10. To the Point: How Do I Build Multichannel Web Applications With Great UX? <i>Danny Brian</i>	D3. To the Point: Privileged Account Management for Private Cloud and IaaS Environments <i>Nick Nikols (Shared with Track E)</i>	See A10. and D3.	F10. To the Point: Bridging the Gap Between Rich and Poor: Integrating Structured and Unstructured Data <i>Mei Selvage</i>					
11:30 a.m.	Attendee Lunch										
12:00 p.m.	Technology Demonstration Area Dessert Reception and Theater Presentations										
1:00 p.m.	A11. Building Your Mobile Application Road Map <i>Anne Thomas Manes</i>	B11. Continuous Delivery and the Cloud <i>Sean Kenefick</i>	C11. Integration Unlocks Greater Value From Your SaaS <i>Eric Knipp</i>	D4. Rethinking Your Hypervisor Choice: Can You Replace VMware? <i>Chris Wolf</i>		F11. Google, Apple Siri and IBM Watson: Natural Language Question Answering in Your Enterprise <i>Jamie Popkin</i>		W9. Workshop: Create or Refresh Your SharePoint Statement of Governance <i>Craig Roth (1:00 – 2:30 p.m.)</i>		AUR15. Analyst-User Roundtable: Addressing Privacy Risks in the Public Cloud <i>Heidi Wachs (1:00 – 2:00 p.m.)</i>	AUR16. Analyst-User Roundtable: Building the Identity Ecosystem – The IDESG, Its Purpose and You <i>Ian Glazer (1:00 – 2:00 p.m.)</i>
1:45 p.m.	Networking Break										

M Marquee Session
Can't-miss, high-energy presentations focused on the most critical topics addressed within each track

Visit [website for recommended agendas by specific topics of interest.](#)

Agenda as of May 29, 2013, and subject to change.

Tuesday, July 30 (continued)

	Track A Making Mobile Work	Track B Cloud Services: Moving Past Partial Commitment	Track C Making Employees Productive in a Cloud and Mobile World	Track D Transforming Virtual Data Centers to Private Clouds ... or Not!	Track E Information Protection, Identity, Security and Beyond	Track F Big Data and Business Analytics	Track G Radical Thinking: Unconventional, Innovative Recommendations for IT	Workshops	Workshops	Analyst-User Roundtables	Analyst-User Roundtables
1:55 p.m.	Solution Provider Sessions										
2:25 p.m.	Networking Break										
2:35 p.m.	A12. How to Test Today's Mobile Apps <i>Sean Kenefick</i>	B12. Your Cloud Will Fail: Design for Availability and Resiliency <i>Kyle Hilgendorf</i>	C12. Attacking the High Costs of Desktop Virtualization <i>Gunnar Berger</i>	D5. SDN and Network Virtualization: Bridging the Private and Public Cloud <i>Simon Richard</i>		F12. Guest Case Study					
3:20 p.m.	Networking Break										
3:30 p.m.	A13. The Mobile App Decision: Native, Web or Something in Between <i>Kirk Knoernschild</i>	B13. The Role of Enterprise Identity in Public and Private Clouds <i>Nick Nikols (Shared with Track E)</i>	C13. The Rumble In the Jungle: Debating the Necessity of Virtual Desktops <i>Simon Crosby, CTO, Bromium; Ruben Spruijt, CTO, PQR; Gunnar Berger</i>	D6. Defending Your Virtual Gates: Security and SDN <i>Eric Maiwald (Shared with Track E)</i>	See B13. and D6.	F13. Understand What's Happening NOW: Real-Time and Embedded Analytics <i>Marcus Collins</i>		W10. Workshop: Practical Security Metrics <i>Ramon Krikken (3:30 – 5:00 p.m.)</i>	W11. Workshop: Implementing a Social Security Number Remediation Plan <i>Heidi Wachs (3:30 – 5:00 p.m.)</i>	AUR17. Analyst-User Roundtable: Building the Identity Ecosystem – The IDESG, Its Purpose and You (Repeated session) <i>Mary E. Ruddy (2:35 – 3:35 p.m.)</i>	AUR18. Analyst-User Roundtable: Practicing Mindfulness – A Way to Improve Your Effectiveness <i>Qua Veda, CIO Strategy Office, Intel Corporation; Mike Rollings (2:35 – 3:35 p.m.)</i>
4:15 p.m.	Networking Break										
4:25 p.m.	A14. To the Point: Mobile and Agile – Hand in Glove <i>Sean Kenefick</i>	B14. To the Point: Public Cloud Storage Management – Taming Complexity and Cost <i>Matthew Brisse</i>	C14. Guest Case Study	D7. To the Point: Private Cloud in a Can – Do You Want One? <i>Nik Simpson</i>		F14. To the Point: How to Deliver Self-Service Business Analytics <i>Carlie J. Idoine</i>					
4:55 p.m.	Networking Break										
5:25 p.m.	K3. Keynote What If ... ? <i>Mike Rayburn, Guitar Virtuoso</i>										
6:10 p.m.	Hospitality Suites										

Wednesday, July 31

7:00 a.m.	Registration										
	Networking Breakfast										
8:00 a.m.	K4. Mastermind Interview Keynote <i>Rob High, IBM Fellow, Vice President and Chief Technology Officer, Watson Solutions, IBM Software Group</i>										
8:45 a.m.	Technology Demonstration Area Open										
	Networking Break										
9:15 a.m.	A15. Use Intelligent Trade-Offs for an Awesome User Experience <i>Eric Maiwald, Paul DeBeasi (Shared with Track E)</i>	B15. Guest Case Study: Retrospective – Enabling Redbox Canada Through Public Cloud Adoption <i>Saad Rehmani, Redbox</i>	C15. Securing File Synchronization and Sharing in the Enterprise <i>Mario de Boer (Shared with Track E)</i>	D8. Modernizing Business Continuity and DR Using Virtualization and the Cloud <i>Werner Zurcher</i>	See A15. and C15.		G1. From Fragile to Agile Architecture <i>Kirk Knoernschild</i>	W12. Workshop: Cloud Risk Manifesto <i>Erik T. Heidt (9:15 – 10:45 a.m.)</i>	W13. Workshop: Shifting IAM Design Principles and Adjusting Your Capabilities Architecture <i>Homan Farahmand (9:15 – 10:45 a.m.)</i>	AUR19. Analyst-User Roundtable: Managing and Securing Enterprise-Owned Mobile Devices <i>Phil Schacter (9:15 – 10:15 a.m.)</i>	AUR20. Analyst-User Roundtable: Leveraging Metadata to Improve Content Management and Search <i>Darin Stewart (9:15 – 10:15 a.m.)</i>
10:00 a.m.	Networking Break										
10:10 a.m.	A16. BlackBerry Alternatives: A Migration Strategy for the Mobile Enterprise <i>Mike Disabato</i>	B16. Hybrid Cloud: Making It Work for SaaS Communication and Collaboration <i>Bill Pray</i>	C16. Forget MDM: Infusing Custom Mobile Applications With Security and Identity <i>Ramon Krikken (Shared with Track E)</i>	D9. Impact of Software-Defined Storage: Sleeping Giant or Marketing Hype? <i>Matthew Brisse</i>	See C16.		G2. Smart Swarms and Brain Grids: Mobility for Real-Time Collective Intelligence <i>Lyn Robison (Shared with Track F)</i>				
10:55 a.m.	Networking Break										
11:05 a.m.	A17. How to Create A Mobile Strategy <i>Paul DeBeasi</i>	B17. Devising a Cloud Exit Strategy: Proper Planning Prevents Poor Performance <i>Drue Reeves (Shared with Track E)</i>	C17. Socializing Business Applications <i>Anne Thomas Manes</i>	D10. Don't Waste Money on High-Redundancy Data Center Infrastructure <i>Richard Jones</i>	See B17.		G3. Guest Case Study: Radical Work Practices That Drive Innovation <i>Qua Veda, CIO Strategy Office, Intel Corporation</i>				
11:50 a.m.	Attendee Lunch										
12:20 p.m.	Technology Demonstration Area Dessert Reception and Theater Presentations										
1:20 p.m.	A18. Guest Interview: How Amgen Created Their Mobile Plan <i>Gary Hagen, Principal Architect and Senior Manager, Amgen; Paul DeBeasi</i>	B18. Cloud Backup Is Gaining Ground: How Should Enterprises Leverage It? <i>Werner Zurcher</i>	C18. SharePoint 2013 and Yammer: A Glimpse at the Future of Office? <i>Larry Cannell</i>	D11. Sizing Up Cloud Management Platforms: Microsoft vs. VMware <i>Alessandro Perilli</i>			G4. Post-Agile Software Development <i>Adam Pisoni, Co-Founder, General Manager of Engineering, Microsoft Office Division, Yammer</i>	W14. Workshop: Securing the Remote and Mobile Workforce <i>Phil Schacter, Trent Henry (1:20 – 2:50 p.m.)</i>	W15. Workshop: The Future of the Web Is Event-Driven <i>Danny Brian (1:20 – 2:50 p.m.)</i>	AUR21. Peer Roundtable (1:20 – 2:20 p.m.)	AUR22. Peer Roundtable (1:20 – 2:20 p.m.)
2:05 p.m.	Networking Break										
2:15 p.m.	Solution Provider Session										
2:45 p.m.	Networking Break										
2:55 p.m.	A19. When and How Should I Move to 802.11ac? <i>Jim Berenbaum</i>	B19. Using Public Cloud for Disaster Recovery: Good Choice or Megadisaster? <i>Richard Jones (Shared with Track D)</i>	C19. Improving Organizational Effectiveness With Social Software: What Works, What Doesn't <i>Ken Agress</i>	See B19.	E8. When Encryption Won't Work: Implementing Practical Information Protection <i>Erik Heidt</i>		G5. Why Your Next IT Job May Not Include "IT" <i>Mike Rollings, Jack Santos</i>	W16. Workshop: How to Architect Your Mobile Strategy <i>Paul DeBeasi, Eric Maiwald (2:55 – 4:25 p.m.)</i>	W17. Workshop: Applying the Gartner Hybrid-Cloud Networking Maturity Model <i>Simon Richard (2:55 – 4:25 p.m.)</i>	AUR23. Analyst-User Roundtable: Best Practices in Applying Enterprise Collaboration and Social Software <i>Larry Cannell (2:55 – 3:55 p.m.)</i>	AUR24. Federal Roundtable (2:55 – 3:55 p.m.)
3:40 p.m.	Networking Break										
3:50 p.m.	A20. Don't Fly Blind! Measuring (and Improving) End-User Performance <i>Eric Siegel</i>	B20. Which Cloud Providers Can Host My Applications? Enterprise IaaS Comparison <i>Chris Gaun</i>	C20. Do You Really Need a Productivity Suite on the iPad? <i>Guy Creese</i>		E9. Stop that Leak! Finding, Watching and Controlling Where Your Data Goes <i>Anton Chuvakin (Shared with Track F)</i>		G6. The Web Browser: The Only App Platform You'll Ever Need <i>Danny Brian</i>				
4:35 p.m.	Networking Break										
4:45 p.m.	A21. How To Prepare Your Communications Infrastructure to Support BYOD <i>Jim Berenbaum</i>	B21. Contracting for Cloud Services <i>Thomas Trappier, Director of Software Licensing, UCLA</i>	C21. Top 3 Social Media Lessons for IT Pros <i>Elden Nelson</i>		E10. Guest Case Study		G7. Big Content: How to Unlock the Unstructured Side of Big Data <i>Darin Stewart (Shared with Track F)</i>				
5:30 p.m.	Hospitality Suites										

Thursday, August 1

7:30 a.m.	Registration										
	Networking Breakfast										
8:30 a.m.	A22. Making Mobile Work: Action Planning and Next Steps <i>Paul DeBeasi, Moderator; Mike Disabato, Eric Maiwald, Kirk Knoernschild, Jack Santos</i>	B22. Public Clouds: Action Planning and Next Steps <i>Kyle Hilgendorf, Moderator; Drue Reeves, Sean Kenefick, Erik Heidt, Jamie Popkin</i>	C22. Making Employees Productive: Action Planning and Next Steps <i>Guy Creese, Moderator; Mike Rollings, Eric Knipp, Chris Wolf, Larry Cannell, Bill Pray</i>					W18. Workshop: Security Governance for the 21st-Century Enterprise <i>Bob Smock, Gartner Consulting; Kim May, Gartner Consulting (8:30 – 10:00 a.m.)</i>	W19. Workshop: Enterprise Cloud Strategies – Transforming IT Through Disruption <i>Shawn Simon, Gartner Consulting; Karen A. Hober, Gartner Consulting (8:30 – 10:00 a.m.)</i>	AUR25. Peer Roundtable (8:30 – 9:30 a.m.)	AUR26. Peer Roundtable (8:30 – 9:30 a.m.)
9:30 a.m.	Networking Break										
9:40 a.m.				D12. Private Clouds: Action Planning and Next Steps <i>Chris Wolf, Moderator; Richard Jones, Alessandro Perilli, Nik Simpson, Matthew Brisse, Werner Zurcher, Simon Richard, Mike Rollings</i>	E11. Identity and Security: Action Planning and Next Steps <i>Ian Glazer and Ramon Krikken, Moderators; Trent Henry, Phil Schater, Jack Santos</i>	F15. Big Data and Business Analytics: Action Planning and Next Steps <i>Marcus Collins, Moderator; Svetlana Sicular, Mei Selvage, Lyn Robison, Carlie Idoine, Jamie Popkin</i>					
10:40 a.m.	Networking Break										
10:50 a.m.	Popular Session Repeats										
11:35 a.m.	Conference Adjourns										

M Marquee Session

Can't-miss, high-energy presentations focused on the most critical topics addressed within each track

Visit website for recommended agendas by specific topics of interest.