

# Gartner CATALYST CONFERENCE

**EXPLOIT NEW ARCHITECTURES:  
CREATE YOUR DIGITAL FUTURE**

August 10–13, 2015  
San Diego, CA  
[gartner.com/us/catalyst](http://gartner.com/us/catalyst)

- A Mobile: Taking Mobility From Strategy to Execution**  
Consumerization has fueled the rapid advance of mobility, but the velocity of this change has left many IT departments scrambling to catch up with the needs of the business. This track provides practical guidance on turning mobile strategies into deployable architectures and technologies that reduce mobility risks while delivering a great user experience.
- B Information: Building a Sustainable Data and Analytics Architecture for the Digital World**  
Data and analytics have reached new, previously uncharted frontiers, impacting those in roles even beyond traditional data management. The challenge is to build a sustainable data and analytics architecture that forms the foundation of a digital business platform. This track presents an approach that envisions the future, architects systems to harness the possibilities and transforms to deliver high-impact results.
- C Cloud: Architecting Your Cloud-First Digital Business**  
Cloud computing is the platform for innovation and forms the foundation for the digital business. In this track, attendees learn how to adopt cloud services, how to architect, secure, deploy and manage cloud applications, and how to determine which platforms and vendors best fit their requirements.
- D Security/Identity: Scaling Security and Identity for Your Digital Business Foundations**  
Security, risk, identity and privacy continue to be in the business spotlight. Data breaches, security threats, and changing IT and business landscapes require cost-effective adaption and improvement. This track guides attendees along the path of adaption by explaining how to scale existing practices and patterns, and how to utilize new and innovative ones that align better with business and IT demands.
- E Digital Workplace: Achieving Digital Workplace Productivity Using Cloud, Mobile and Software**  
Architecting and implementing a more social, mobile, accessible and data-driven work environment will increase productivity. However, the complexity of combining productivity, collaboration and content solutions that are provided by cloud services, required on mobile devices, and integrated with software tools can be daunting. This track explores how to implement content and collaboration solutions to achieve a productive digital workplace.
- F Software-Defined Data Center (SDDC): Architecting for Digital Business Workloads**  
Change is the only constant in today's digital business. To compete in this ever-changing IoT world, digital businesses must have data centers that are agile, automated and cost-effective. This track helps IT organizations deploy new infrastructure architectures, methodologies and solutions such as SDDC, hyperconverged integrated systems and cloud disaster recovery solutions.
- G Software Development: Developing Great Software Requires Innovation, Agility and Design**  
Your digital business is built, not bought. You need in-house software competencies to create competitive mobile apps and applications, to integrate with commercial solutions, and to fully benefit from the disruption offered by cloud services. This track guides software delivery teams through their shift to innovative architectures, platforms, and practices — a shift that is required to build compelling, flexible systems that contribute real business value for the Internet of Things and beyond.
- H Professional Effectiveness: Think Differently, Act Effectively — and Thrive!**  
You work in IT. You deliver systems, keep them running, satisfy your business stakeholders. But you know there's more you can do. You want to focus on the nontechnical aspects of your job: cross-functional trends, strategic planning, staying business focused, building people skills. You also want to hear about those radical ideas that challenge the conventional. Join us to think differently, act effectively, and thrive!