The Supply Chain Talent Attribute Model was created in 2008 and has been used in all subsequent university rankings. We developed and tested it as a modern and comprehensive model, incorporating the expanding breadth of capabilities that are found in a modern, high-performing supply chain organization. The model is composed of 12 capabilities — one foundational, six functional, four enabling and one cross-functional — based on our Demand-Driven Value Network (DDVN) framework. We refer to these 12 capabilities as "stations."

Using the Talent Attribute Model as a capabilities framework for the ideal supply chain, we rated university curricula for the completeness of their offerings against the 12 stations. Effectively, we are testing for curriculum alignment with the functional integration of a modern supply chain; the supply chain course score used for the "scope" ranking is based on the courses listed in RFI responses and on the evaluation of course catalogs against the Supply Chain Talent Attribute Model. A higher score indicates more complete coverage of the 12 supply chain stations.

The Talent Attribute Model continues to be relevant, as our latest surveys continue to show the expansion of the supply chain organization, as well as a desire by industry to hire recruits who can grasp big-picture, integrated supply chain concepts.