INDUSTRY AGENDA

**Nominate a Cause**
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**#webscalewish**
Join the conversation on Twitter with #webscalewish. Drive awareness for your cause and get the latest updates.

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Nutanix is excited to announce the Web-Scale Wish Datacenter Makeover project for non-profit organizations! This initiative will gift $500,000 in datacenter technology to the causes you care about. Join us to help a small footprint make a big impact for your favorite organizations!
### Gartner Symposium/ITxpo Agenda: MONDAY, NOVEMBER 17

*For full agenda details and latest updates, please see Events Navigator or visit gartner.com/mobile/ to download app.*

#### Registration
- 08:30 – 20:30
- Central Room A

#### Refreshments
- 08:30 – 10:15
- Foyer A & B

#### Orientation Presentation
- 09:00 – 09:30
- Doug Morrison, Gartner
- Central Information

#### Orientation Presentation
- 10:00 – 10:30
- Sarah Clark, Gartner
- Central Information

#### Workshop: How to Update or Develop an Effective EIM Strategy
- 13:30 – 15:00
- Glenn Archer, Gartner
- Central Room B
- Don Scheibenreif, Gartner
- Central Room A

#### Workshop: Nine Steps to Reduce Risk and Control and Manage Your Software Audits
- 10:15 – 11:00
- Guriq Sedha, Gartner
- Room 6, Level 1
- Zafar Chaudry, M.D., Gartner
- Arena 1A

#### Roundtable: The Top Digital Retailing Business and Technology Trends
- 11:15 – 12:15
- Kristin Moyer, Gartner
- Room 6, Level 1
- Miriam Burt, Gartner
- Arena 1A

#### Workshop: How to Update or Develop an Effective EIM Strategy
- 13:30 – 15:00
- Glenn Archer, Gartner
- Central Room B
- Don Scheibenreif, Gartner
- Central Room A

#### Panel: Digital Government Demands Better Program Management for Business and IT
- 10:00 – 11:00
- Glenn Archer, Gartner
- Room 6, Level 1
- Peter Alexander, Treasury Department, Australian Government
- Stuart Gibbon, Department of Training and Workforce Development, WA
- Kathleen Robinson, Department of Corporate and Information Services, NT

#### Panel: Will a Digital Future Mean a Different Organization Structure?
- 16:00 – 18:00
- Kristian Steenstrup, Gartner
- Shaun Nesbitt, SEQ Water
- Ross McKinnon, Michael Hill Jeweller
- Arena 1B

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**Pre-Registration Required.**

*For End Users Only.*
Join us in ITxpo for a ‘Foods of the World’ Reception. Participate in special entertainment provided by solution providers and enjoy an array of flavours from around the world including tastes of Italy, Australia, Asia & Mexico.

**ITxpo Networking Reception**

**Foods of the World**

17:15 – 18:45
AGENDA

Wednesday, November 19

15:45–16:00
GRZ8.Power-Using the Gartner IT Score and IT Budget Tool (ITKMD)
Ryo Miyauchi and Alex Pring, Gartner
Gartner Research Zone, ITxpo Showfloor

15:45–16:45
R19.Roundtable: Successful and Secure BYOD Programs
Craig Lawson, Gartner
R101, Level 1
REG

R20.Roundtable: Buy or Build Your Next Data Center
Michael Warrilow, Gartner
R102, Level 1
REG

16:00–16:45
25A.Top 10 Strategic Predictions: Digital Business Is Driving “Big Change”
Brian Prentice, Gartner
Arena 2

25B.Talent Outlook: Harnessing Big Trends to Win the Quest for Talent
John MacDorman, Gartner
Central Room B

25C.The Practicalities of a Bimodal Organization
Darryl Carlton, Gartner
Arena 1B

25D.Case Study: How the Provocative Use of Technology Can Deliver Transformative Value (hint: it’s not really about technology…)
Vito Forte, Fortescue Metals Group
Room E, ITxpo

25E.People-Centric Security: Case Studies and Best Practices
Tom Scholtz, Gartner
Central Room C

25F.Strategic Infrastructure and Operations Trends for the Digital Business… and the Top Threats that Could Disrupt Them
Joe Skorupa and Michele Caminos, Gartner
Arena 1A

25G.Boosting Workforce Agility with a Digital Workplace
Jeffrey Mann, Gartner
Room D, ITxpo

17:00–18:00
K3.Guest Keynote: The Art of Innovation
Guy Kawasaki, Canva
Arena 2

18:00–20:00
Special Event: Beatlemania
Come together to celebrate 50 years of the Beatles. Join us for an evening of entertainment, networking and Beatlemania! Enjoy an unforgettable evening on our magical mystery reception with Beatles-inspired music, food and drinks. With a little help from our friends, let’s twist and shout the night away. We hope it won’t be a hard day’s night and you’ll join us all together now.

You can drive my car or take a yellow submarine to ITxpo at 6:00 p.m. on Wednesday.
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<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Location</th>
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<tbody>
<tr>
<td>07:30 – 15:00</td>
<td>Registration</td>
<td>Central Room C</td>
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<tr>
<td>07:30 – 08:30</td>
<td>Refreshments</td>
<td>Foyer A &amp; B</td>
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<tr>
<td>08:30 – 09:00</td>
<td>21B. Expression Session: The Immortal Revolution in Information Security</td>
<td>Room 1, Central Room B</td>
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<tr>
<td>08:30 – 09:00</td>
<td>21C. Expression Session: How Generalization Takes Methodology to the Next Level</td>
<td>Room 1, Central Room C</td>
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<tr>
<td>09:00 – 09:30</td>
<td>21D. Expression Session: Methodology: How the Next Generation Digital World Will Use the Human Brain to Organize for New Responsability.</td>
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<tr>
<td>09:00 – 10:30</td>
<td>W8. Workshop: Creating a Digital Customer Experience Vision</td>
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<tr>
<td>10:00 – 11:00</td>
<td>22A. The Top 10 Strategic Technology Trends for 2015</td>
<td>Arena 2, Central Room B</td>
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<td>10:00 – 10:30</td>
<td>22B. Developing World's Best Practices for an Analytical Business</td>
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<td>10:30 – 11:30</td>
<td>22D. Creating the End-User Workspace of the Future</td>
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<td>11:30 – 12:00</td>
<td>22E. From Using Business Analytics to Being an Analytical Business</td>
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<td>12:45 – 13:45</td>
<td>23A. The Top Business Technology Sessions of 2013</td>
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<td>13:15 – 13:30</td>
<td>23B. Roundtable: Identifying What's New and With The Applications</td>
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<td>13:45 – 14:45</td>
<td>24A. The Role of BPM in an Organization Development</td>
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<td>14:45 – 15:45</td>
<td>24B. Creating a Culture That Is Ready for Anything</td>
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<td>15:30 – 16:00</td>
<td>24C. Beyond the Cloud: Collaborating in the Digital Workplace</td>
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<td>16:30 – 17:30</td>
<td>24D. Roundtable: Cloud Computing — Preparing for the Future</td>
<td>Room 6, ITxpo</td>
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<td>17:30 – 18:30</td>
<td>24E. The BPM Shift: Obliterate What You Know About BPM</td>
<td>Room 5, Level 1</td>
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<td>18:00 – 19:30</td>
<td>24F. Future-Proof Your Application Strategies for the Coming Age of Smart Machines</td>
<td>Room 5, Level 1</td>
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<td>19:30 – 20:30</td>
<td>24G. Real-World Reasoning: Preparing for the Future</td>
<td>Room 4, Level 1</td>
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$500,000 IN DATACENTER TECHNOLOGY FOR YOUR FAVORITE NON-PROFIT ORGANIZATIONS!
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AGENDA

Thursday, November 20

17 – 20 November | Gold Coast, Australia
events.gartner.com/go/ps22
AIRPORT TRANSFER FROM GOLD COAST CONVENTION CENTRE
GC Convention Centre — Gold Coast Airport
GC Convention Centre — Brisbane International Airport & Brisbane City

Save time & book your return transfer to the airport from Registration opposite Central Information.

Use the dedicated cloak room on level 1, room 8 to store your luggage on Thursday 20th November.

Directions: Following the Gartner Closing keynote; travel directly from Gartner Symposium to the Airport.

Book and pay for your airport transfer ticket on Wednesday or Thursday at Registration opposite Central Information on the ground floor.

Opening Hours:
Wednesday: 07:30 – 19:00
Thursday: 07:30 – 15:00

Agenda current as of 31 October 2014 and subject to change. Please see Events Navigator for full session and speaker details.
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