2018 new content

We’ve developed a list of what new content you can expect since you last joined us in San Diego!

1. Expanded content on cloud, including cloud-native architecture, cloud migration and cloud strategy
   - A10. How to Deploy Kubernetes on Your Existing Infrastructure
   - A12. Pitfalls to Avoid When Architecting Cloud-Native Applications
   - A13. Services You’re Probably Not Using in the Public Cloud But Should Be
   - A14. Deploying Cloud-Native Applications With Windows Containers
   - A15. Automate Cloud-Native Operations With Serverless Computing
   - A2. How to Implement Bot Mitigation for Web Applications and APIs
   - A3. Top 10 Container Myths
   - A4. Designing and Managing Effective APIs
   - A5. When You Should Use Serverless Computing (And When You Should Not)
   - A6. Developing Cloud-Native Strategies and Architectures
   - A7. CASB = (UEBA + DLP + AAC + TI + ATP + SIEM) for SaaS and IaaS
   - A9. Designing and Operating DevOps Workflows to Deploy Containerized Applications
   - A57. Ask the Analyst: Cloud Power Hour
   - B1. The Data Center Is Dead. Long Live the Data Center.
   - B11. Adaptive Governance: Coping With the Challenges of Cloud Computing
   - B13. Navigating the Technology Landscape of Web Application Protection
   - B14. Networking Across Multiple Regions and Clouds
   - B15. Proper Self-Service Enablement Will Kill Shadow IT Forever
   - B2. Cloud Wars: Comparing Major Cloud Platform Providers
   - B3. Destination Zero: A Future Without Data Centers
   - B4. Hybrid IT and Multicloud: Coping With the New Reality
   - B5. Top AWS and Microsoft Azure Mistakes You’ll Want to Avoid
   - B6. Production-Ready IaaS and PaaS: Cloud Shouldn’t Keep You Up at Night
   - B7. TechDemo: AWS, Microsoft Azure and GCP — An Identity Capabilities Assessment
   - B9. How to Select Hybrid Cloud Storage Architectures?
   - R1. Roundtable: Adapting IT to Become the Broker of Cloud Services
   - R17. Roundtable: Will You Actually Save Money Moving to the Cloud?
   - R18. How to Prepare Your Enterprise for a Docker Containers Initiative
   - R3. Roundtable: Navigating the Container Orchestration and Platform Market
   - R7. Roundtable: Barriers to Public Cloud Adoption — What Is Holding Your Organization Back?
   - W3. Workshop: What Will the Cloud Actually Cost Me?

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Increased focused on bleeding-edge technologies such as blockchain and quantum computing in a new radical thinking track

- Beyond Detection: Five Core Security Patterns to Prevent Highly Evasive Threats
- How Blockchain-Enabled Decentralized Identity Can Be Disruptive
- Quantum Computing: The "In Your Face" Disruption Few Understand and Some Fear
- Evolution of Cloud-Based AI Services
- Workshop: Variational Quantum Algorithm and Quantum Teleportation Demonstration — Microsoft Visual Studio Integration Demo

New content on agility and DevOps

- Ask the Analyst: What Do Scrum Masters Actually Do?
- Ask the Analyst: Scrum Is Not Enough — Essential Practices of Successful Agile Teams (For Midsize Enterprise Attendees Only)
- Ask the Analyst: Scrum Is Not Enough — Essential Practices of Successful Agile Teams
- Ask the Analyst: Agile and DevOps
- Keys for DevOps Success
- Agile Development Requires Agile Testing
- Agile in the Wild: Keys for a Successful Agile Safari
- Refactoring Monolithic Software to Maximize Development Agility and Cloud Deployment
- MASA an Agile Architecture With Integrated Apps, APIs and Multigrained Services
- Choosing the Right API Gateway to Protect Your Microservices
- Evangelize and Cost-Optimize Your SDLC and Agile Initiatives With Metrics
- You Are Not Spotify, But Here Is What You Can Learn From It

Expanded program for midsize enterprises

- Meetup: Cybersecurity for Midsize Enterprises — Increasing Awareness and Communication From Employee to Executive Level (For Midsize Enterprise Attendees Only)
- Meetup: Best Practices in Exploiting Cloud Computing for Midsize Enterprises (For Midsize Enterprise Attendees Only)
- Meetup: Creating the Digital Workplace in Midsize Enterprises — Roadmaps, Issues, Practical Realities (For Midsize Enterprise Attendees Only)
- Roundtable: Business Intelligence Vision, Platform Selection and Lessons Learned (For Midsize Enterprise Attendees Only)
- Roundtable: What Are the Key Gotchas When Migrating From Skype for Business Online to Microsoft Teams? (For Midsize Enterprise Attendees Only)
- Roundtable: Barriers to Public Cloud Adoption — What Is Holding Your Organization Back? (For Midsize Enterprise Attendees Only)
ARCHITECT YOUR DIGITAL ECOSYSTEM

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5 New content on artificial intelligence and machine learning

• G10. Out With Information Architecture! The Future Is Machine Learning and AI-powered Insights
• G13. Exploiting Artificial Intelligence and Machine Learning With Office 365
• G3. TechDemo: Architectural Intelligence — Building Applications to Leverage Machine Learning
• G4. Building an Effective AI Strategy
• G5. Identity Analytics: How Analytics, Machine Learning and AI Are Shaping the Future of IAM
• G7. The State of AI and ML for Customer Analytics
• G9. Assessing AIOps Platforms for Proactive IT Operations Management

6 Expanded coverage of big data and analytics

• C1. Future-Proof Your Data and Analytic Environments With New Architectural Patterns That Matter
• C10. To Create Your Digital Business, You May Need to Migrate Your DBMS — Here’s How
• C11. Blockchain Is Dead, Long Live Distributed Ledger Technology!
• C12. The Future of Data Visualization
• C13. How to Select and Govern Analytics and BI Solutions in the Age of Machine Intelligence
• C14. Recipes for Cloud Platform Selection for Advanced Analytics
• C15. Cognitive Search Brings the Insight Engine Within Reach
• C16. Oops, Don’t Forget Dev/Data(Ops) for Big Data
• C2. Make AI and ML Great With Good Quality Data
• C3. How to Create a Data Strategy for Machine Learning Initiatives
• C4. Kafka — The Essential Broker
• C5. Architecting the Logical Data Warehouse for Maximum Benefit
• C6. Metadata: The Secret Sauce Behind Successful Big Data Deployments
• C7. Using AI/Machine Learning With Your Data Warehouse
• C8. Choosing the Right Cloud Platform for the Next Generation of Operational Databases
• C9. Walk-Through of Practical Data Lake Reference Architectures to Secure and Govern Your Data
• R11. Roundtable: Business Intelligence Vision, Platform Selection and Lessons Learned (For Midsize Enterprise Attendees Only)
• R14. Roundtable: How Are You Using AI and ML for Your Customer Analytics?
• R15. Roundtable: Creatively Campaigning Your Enterprise Data Strategy
• R5. Roundtable: Business Intelligence Vision, Platform Selection and Lessons Learned

7 New content on enterprise apps, including SaaS and CRM

• ASK11. Ask the Analyst: Integrating SaaS and Enterprise Applications
• ASK6. Ask the Analyst: The Good, the Bad and the Ugly About No-Code and Low-Code Platforms
• E1. Design a Better Customer Experience by Integrating Your CRM and CIAM Systems
• E11. Integrating On-Premises, SaaS and Cloud Applications Using REST APIs
• E12. Managing Office 365 on Mobile
• E14. Navigating the Transition From Skype for Business Online to Microsoft Teams (Office 365)
• E15. VDI, DaaS or Hybrid? The Best Virtual Desktop Approach for Your Business
• E16. Best Practices for Migrating Content and Collaboration to Office 365
• E2. How to Meet Business Demand and Extend IT’s Reach With High-Productivity PaaS
• E3. Drive Innovation With an API-Based Approach to Enterprise Apps
New content on enterprise apps, including SaaS and CRM (continued)

- E4. Salesforce and Office 365: Better Together?
- E5. Office 365 Security: All the Acronyms and Third-Party Solutions Explained
- E7. Preparing Your Content, Collaboration and Mobility Initiatives for the EU General Data Protection Regulation (GDPR)
- E9. How to Build an Effective Email Security Architecture
- R2. Roundtable: What Are the Key Gotchas When Migrating From Skype for Business Online to Microsoft Teams? (For Midsized Enterprise Attendees Only)
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- W15. Optimizing Your Digital Commerce Ecosystem Architecture

8 Dedicated track to professional effectiveness and modern IT skills

- D16. Become an Agile Superhero: Skills and Practices to Succeed
- D2. Introducing the Automation Architect
- H12. Who Moved My Server? The Role of I&O in the Cloud Era
- H15. Ten Essential Skills of the Modern Software Architect
- H2. You’re Hired: Path to Becoming Your Organization’s Artificial Intelligence and Machine Learning Architect/Engineer
- H8. The Three Secret Virtues of Great IT Contributors: Finding and Cultivating Expertise
- R10. Roundtable: New Roles in the Cloud Era

New content on edge computing, including mobile and web

- J14. Solution Path for Expanding a Mobility Strategy Into a Unified Workspace Strategy
- J9. How to Evolve Your Mobile Security Strategy in 2018
- W12. Workshop: How to Select the Right SSO Solution for Your Hybrid Organization

New content on security and risk management

- A2. How to Implement Bot Mitigation for Web Applications and APIs
- A7. CASB = (UEBA + DLP + AAC + TI + ATP + SIEM) for SaaS and IaaS
- ASK12. Ask the Analyst: CASB for SaaS Protection
- ASK2. Ask the Analyst: Enterprise IoT Security
- B13. Navigating the Technology Landscape of Web Application Protection
- B7. TechDemo: AWS, Microsoft Azure and GCP: An Identity Capabilities Assessment
- C9. Walk-Through of Practical Data Lake Reference Architectures to Secure and Govern Your Data
- D14. Choosing the Right API Gateway to Protect Your Microservices
- D9. Secure Privileged Identities and Secrets Throughout the DevOps Pipeline
- E1. Design a Better Customer Experience by Integrating Your CRM and CIAM Systems
- E5. Office 365 Security: All the Acronyms and Third-Party Solutions Explained

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New content on security and risk management (continued)

- E9. How to Build an Effective Email Security Architecture
- F11. IoT Is Becoming a Standard Cloud Offering: Time to Think Differently!
- F6. How to Secure Your Enterprise IT From the IoT Onslaught
- G5. Identity Analytics: How Analytics, Machine Learning and AI Are Shaping the Future of IAM
- J9. How to Evolve Your Mobile Security Strategy in 2018
- W12. Workshop: How to Select the Right SSO Solution for Your Hybrid Organization

11 New content on building and developing a diverse workforce