Gartner at a glance

About Gartner
- Founded in 1979
- Member of the S&P 500
- $3.9B revenue in 2017
- 35 consecutive quarters of double-digit growth
- 15,000+ associates in 100+ offices around the world
- Deep global insight into every major business function:
  - Customer Service & Support
  - Finance
  - Human Resources
  - Information Technology
  - Legal & Compliance
  - Marketing & Communications
  - Product and R&D
  - Sales
  - Strategy
  - Supply Chain

Clients we serve
- 300,000+ professionals across all business functions
- 15,000+ distinct organizations in more than 100 countries
- C-suite executives from small companies to global, multinational enterprises
- 73% of the Global 500 rely on Gartner for insight and advice

Trusted insights
- Gleaned from more than 380,000 client interactions each year — including 130,000+ senior executive interactions
- Complemented with client access to peer perspectives and advice through Gartner Peer Connect — an online community that’s 75,000+ members strong — and 700+ live events for high-level peer collaboration
- Informed by 300,000+ practitioner-sourced best practice cases
- Quoted by leading business publications worldwide an average of 70 times every week

Strategic advice
- A global team of 2,000+ experts who understand your role, business and industry
- Expert partners to guide you to the right insights, when you need them
- Insight backed by our growing team of data scientists and researchers
- More than 2,000 consulting engagements annually

Practical tools
- 14,000+ peer benchmarks covering finance, IT, marketing, operations and sales
- Maturity diagnostics covering 35+ functional areas
- 75+ global industry events
- 1,000+ Gartner Ignition Guides, spanning more than 40 functional areas, for accelerating team execution
- Gartner TalentNeuron™ for workforce and recruitment planning supported by more than 40 billion data points covering talent supply, demand and cost
- 175 Gartner Magic Quadrants, a standard for market analysis in 140 technology segments

To learn more about us, visit gartner.com.

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