CIO Academy
Where Leaders Learn

8 – 11 May 2012
Saïd Business School
Oxford, UK

4 – 7 December 2012
Saïd Business School
Oxford, UK

gartner.com/cioacademy/emea
Envision a select group of CIOs …
In an exclusive learning environment together with Gartner faculty and University of Oxford thought leaders. The goals: Share your challenges, elevate your thinking — and return to your enterprise with a renewed perspective and a tailored action plan for success.

What you will gain by attending

- **Learn** practical methods for addressing your most critical challenges, based on Gartner research, case studies and faculty insight.
- **Expand** your network to include fellow CIOs who are facing similar challenges.
- **Focus** on the strategic concerns of your work and career in a refined, exclusive environment equipped for learning and discussion.
- **Engage** in highly productive exchanges and one-on-one diagnostics with faculty who interact with thousands of CIOs and know your issues.
- **Enhance** the competencies that are key to success in your role — now and in the future.
Curriculum at a glance*

CIO Academy is professional development at the highest level. Participants engage in interactive learning based on proven frameworks for managing change, shared insights from peers and combined insight from Gartner and Saïd Business School faculty. You will leave CIO Academy with a new understanding of today’s demanding business environment and the competencies a successful CIO needs to master.

*Curriculum is subject to change — visit our website for the latest updates.

Strategic Perspectives
- The New Digital Context for the CIO
- 10 Commandments for Competing in Turbulent Times

Executing Strategy
- Focus on Value
- Social Media Solutions and Management
- Innovation Through Digital Business Models

CIO Leadership
- Success Strategies for CIOs
- Strategies for Leading Change
- Leaders and Leadership
- To Be a Great CIO, Be a Great Salesperson
- Overcoming Leadership Deadlocks
- Creating Your Personal Leadership Plan

“CIO Academy is an excellent course with relevant material. There was a wide range of participants with significant experience and skills.”
RUSSELL AMBROSE
Genesis Energy

“I had high expectations beforehand, and they have been met and then some. This program is thought-provoking and offered a lot of practical advice with real-world application.”
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CIO Academy
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Space is limited, so apply today!
Visit gartner.com/cioacademy/emea to apply and for additional details, including the latest curriculum, agenda and program updates.