



October 17–22
Orlando, Florida
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ITxpo: Telecom Infrastructure & Services Marketplace



– Kathy Hackler, Research VP
and Marketplace Chair

Leading Gartner Analysts:

Ted Chamberlin
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Mike Harris
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Phillip Redman

Conference Content Aligned with Marketplace

Track: Enterprise Communications Strategies (ESC)

Enterprises have yet to take advantage of the new ways of conducting business with emerging communications technologies. Building communications strategies that use new technologies to act as one-for-one replacement of old technologies provides some cost efficiencies but does not take full advantage of new capabilities and cost structures. This track will set out communications strategies that will show enterprises how to dramatically improve the way they do business, while gaining the most advantage of developing communications technologies.

Who Should Attend:

Anyone involved in the design, acquisition, implementation or operation of their wired or wireless network which includes: CIO, Network or Telecom V.P./Director/Manager, Network or Telecom Architect/Planner/Professional/Technologist.

Lead Presentation:

The Battle to Dominate Future Enterprise Communication Architectures

Session:

- Balancing Technology and Strategy: The New Network Manager
- Designing the Perfect Network Using the Top 10 Networking Technologies and Services
- Network Case Studies
- The Network Sourcing Debate
- Wired and Wireless Convergence - The Struggle to Merge
- Tutorial: Basic Elements of Wired and Wireless Networking

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Track: Intelligent Business Networks (NET)

A new generation of technologies and services have added intelligence and functionality to the network which has increased the value and business reliance on this business critical asset. This track will assess the vendors and the technologies enterprises will need to architect and build their Intelligent Business Networks.

Who Should Attend:

Anyone involved in the design, acquisition, implementation or operation of their wireless infrastructure or wireless applications which includes: CIO, Wireless or Mobile V.P./Director/Manager, Architect/Planner/Professional/Technologist, mobile applications Architects/Developer/Designer.

Lead Presentation:

Gartner Networking Scenario — Preparing for the Leap to a Converged Network

Sessions:

- 2005: The Year of IP Telephony - Get your hands dirty!
- Application Acceleration: Let the Network Turbocharge Your Applications
- Contact Centers, Unified Communications and the New Face of IP-Telephony Applications
- Network Equipment Vendors: Can Anyone Challenge Cisco?
- The Real and Virtual Network Service Providers: Who Should you Use?
- Tutorial: Creating Value with Your Network

Marketplace Theater Presentations:

Monday 6:25 pm

Marketplace Theater Presentation: The Five Communications Trends You Cannot Ignore

This presentation identifies the top five trends in communications and offer predictions that users and vendors must understand to be successful. Key trends include VOIP, Ethernet, industry consolidation, and technology migration.

- Tim Smith

Tuesday 5:50 pm

Marketplace Theater Presentation: The Five Communications Trends You Cannot Ignore

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- Tim Smith

Thursday 1:05 pm

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- Tim Smith



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